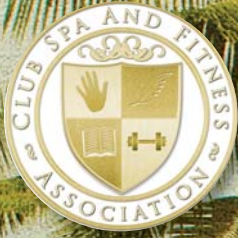


Florida Summit for Golf, Sports and Spa/Fitness Management:

Stranger Together!



*PGA National
Resort & Spa
Palm Beach Gardens,
Florida
August 3 - 6, 2014*

2014 | Summer Conference Series

Everglades Region • Gator Region • North Region • Seminole Region • Sunshine Region

2014 Summer Conference Series

August 3 - 6, 2014

PGA National Resort & Spa

Florida Summit for Golf, Sports and
Spa/Fitness Management: **Stronger Together!**



Conference Sponsor

The Florida Chapter proudly recognizes Peacock + Lewis as our Platinum Sponsor for this event.



PGA National Resort & Spa - Conference Specials

One of the leading spa resorts in Florida, the PGA National Spa is an oasis of relaxation. And even better....enjoy spa services Sunday, August 3rd through Tuesday, August 5th at conference pricing specials! Choose from either a 50 minute Swedish massage or a 50 minute Deep Cleansing facial for only \$89. Any other services 10% off. Please contact the Spa Sales Manager, Mallory Marlowe at Malory.Marlowe@pgaresort.com or call (800) 843-7725 and ask for Malory. Make sure you mention the CSFA or CMAA to receive your special pricing.

Club Team Golf Scramble

Mirasol Country Club - Monday, August 4th. 1:30pm

\$50 per person, Includes Lunch, Golf and Reception following play. Teams will be paired by Club where available.

Polynesian Dinner at Mirasol Country Club

Mirasol Country Club - Tuesday, August 5th. 7:00pm

\$85pp/Adults, \$40pp/Children (6-12), Under 5 Complimentary. Join us for a wonderful evening of dining and entertainment at one of Palm Beach County's finest country clubs.

Meeting Notes

Attire

Business Meeting/Education:

Resort Casual (no tee shirts, cargo shorts or jeans)

Opening Reception: Resort Casual (no tee shirts, cargo shorts or jeans)

Dinner: Resort Casual (no tee shirts, cargo shorts or jeans)

CMAA Credits

Full participation in all education programs will yield 16 education and activity credits; Opening Business Meeting, Allied Association Panel and Keynote.



PGA National Resort & Spa
400 Avenue of the Champions
Palm Beach Gardens, FL 33418

800-633-9150

Reference - FLCMAA

Accommodation Details

Resort View	\$140
Deluxe View	\$150
Premium View	\$170
Junior Suite	\$180

All rates are per night, plus applicable local and state taxes.

Resort Fee: \$10++ per night includes: self-parking, high-speed wireless, health and racquet facilities, 2 complimentary drinks per stay at the iBAR, aerobic classes, tennis court times and daily newspaper.

Note Reservation deadline: July 20, 2014

Rates, Rooms and availability cannot be guaranteed after this date.



Florida Summit for Golf, Sports and Spa/Fitness Management:

Stranger Together!

SUNDAY, AUGUST 3, 2014

FLCMAA Business Meeting

Allied Association Panel - FLCMAA, CSFA, FSGA, GCSAA, USGA, PGA, USPTA
Cocktail Reception - Sponsored by McGladrey & Precor

MONDAY, AUGUST 4, 2014

Keynote Speaker - Due to security reasons, we are unable to disclose the keynote speaker at this time, but this will be one session you wont want to miss – bring your camera!

FLCMAA	CSFA			PGA	USPTA	FGCSA
Greens & Grass - Todd Lowe, USGA and Ralph Dain, GCSAA	Management Track	Professional Track I	Professional Track I	Annual Meeting	Best Practices for Team Tennis	Blogging and the Superintendent - Bill Davidson, CGCS Country Club of Naples
Club Management Roundtable - Stronger Together	CSFA Business Meeting & Association Update	Active Isolated Stretching (6 Hours)	CSFA Business Meeting & Association Update		The Tennis Director of the Future	
	Hiring, Development and Management of Personal Trainers					
	Emergency Response Planning, Have You Thought About The "What If's?"					
	Juicing 101		Juicing 101			

Club Team Golf Scramble - Mirasol Country Club, 1:30pm

Relax in the Spa - See Specials

TUESDAY, AUGUST 5, 2014

Vendor Showcase & Luncheon - Sponsored by Weekes & Callaway and Amerisure

FLCMAA	CSFA		
10-80-10 Principals - Sunjay Nath	Management Track	Professional Track I	Professional Track I
How Are Your Retail Operations Performing - Tracy Moffatt, K& K Consulting	Hot Topic Roundtable - Methodologies for Increasing Utilization and Expanding your Base	Active Isolated Stretching (AIS) Lower Body (8 Hours)	Functional Movement Screen - Level I (8 Hours)
	Exercise Science & Research Update		
Wellness Model of the Future - Joint Session			
Create Your Own Destiny - Patrick Snow - Joint Session			

Polynesian Dinner at Mirasol Country Club, 7:00pm

WEDNESDAY, AUGUST 6, 2014

FLCMAA

Enjoy these fun and interactive sessions with John Deere Golf -
equipment demo and education and golf lessons with the PGA of America

Notes: Classes are open to all attendees regardless of Association Affiliation. Association credits apply. Full schedule/times available prior to Conference. Lunch on Tuesday, August 5 is included in all registrations. Sessions/dates and times offered are subject to change. Official scheduled published at www.flcmaa.org



Florida Chapter CMAA
3330 Fairchild Garden Ave.
P.O. Box 33135
West Palm Beach, FL 33420



2014 Summer Conference Series

PGA National Resort & Spa • August 3 - 6, 2-14

Conference Sponsored by:



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