

2017 FLORIDA CHAPTER SUMMER CONFERENCE SERIES

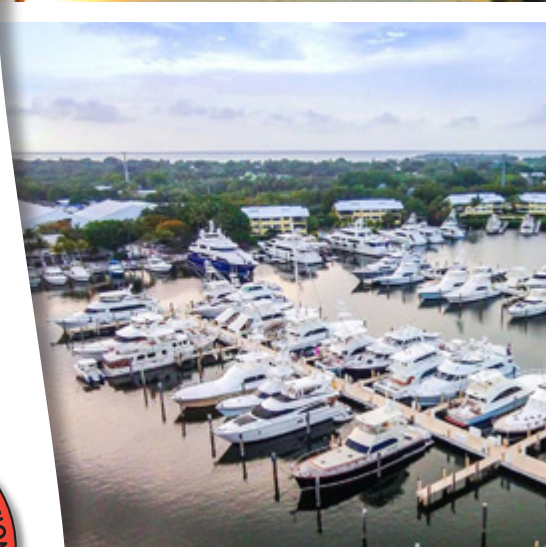


OCEAN REEF CLUB®

A UNIQUE WAY OF LIFE

KEY LARGO, FLORIDA

JUNE 18 - 21, 2017



OCEAN REEF CLUB

AGENDA

Sunday, June 18

11:00am Conference Registration Opens
6:00pm Welcome Reception

Monday, June 19

7:30am Continental Breakfast
8:30am Chapter Business Meeting
9:30am **Keynote Presentation:**
National Club Association -
How DC's New Day is Affecting Clubs
Henry Wallmeyer
1:00pm Coral Reef Bottom Fishing Tournament - Space is Limited
3:00pm 9-Hole Scramble Golf Tournament
Sponsored by CBIZ, Weekes & Callaway

Tuesday, June 20

7:30am Continental Breakfast
8:30am Opening Introductions
8:45am-12:00pm ***Change Your Day, Not Your Life***
Andy Core
1:30pm-3:00pm ***Triple Your Memory, Triple Your Business***
Ron White
3:15pm-4:45pm ***Renovations - Inside and Out***
Brian Idle, Peacock + Lewis, AIA
Kipp Schulties, KS Golf Design
Mike Holtzman, Profitable Food Facilities Worldwide
9:00am-12:30pm Cooking at the Reef Cooking Class and Luncheon
Sponsored by Peacock + Lewis, AIA
9:00am-1:00pm Reef Club Kids
7:00pm Chapter Dinner – An Evening to Remember – Ocean Reef Style

Wednesday, June 21

8:00am Continental Breakfast
8:30am ***Breakthrough Leadership***
Dale Carnegie

Meeting Notes:

ATTIRE

Business Meeting/Education:

Resort Casual (no Tee shirts, cargo shorts or jeans)

Opening Reception and Chapter Dinner:

Resort Casual (no tee shirts, cargo shorts or jeans)

CMAA CREDITS

Full participation in all education programs will yield a total of 12 education and activity credits.



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KEY LARGO, FLORIDA

201 Ocean Reef Drive
Key Largo, FL 33037
800-741-7333

Accommodation Details

Deluxe Lower Floors	\$175.00*
Deluxe Upper Floors	\$195.00 *
Premium Tropical View	\$205.00*
Premium Water View	\$225.00 *
Premium Ocean View	\$245.00 *
One Bedroom Condo	\$249.00 *
Two Bedroom Condo	\$359.00 *
Two Bedroom Condo Upgrade	\$299.00*

**plus applicable taxes*

Resort Fee: \$20

Daily Service Charge: \$15 per room

Notes: Reservation deadline June 3, 2017. Rates available three days pre and post event based on availability. FLCMMA makes no claims or guarantees that rooms will be available.

Complimentary use of the Member Fitness Center

Discounted Aquatic Rentals, Boat Slip Rentals
available call (305) 367-6586

Member Pricing on Spa Treatments –
(305) 367-6506

Visit the Club's website (www.OceanReef.com)
or contact the Concierge at (305) 367-6516 for
Activities, Golf Cart Rentals (reduced rates),
Reservations and Resort Services.

Sponsored By:



National Club Association – How DC's New Day is Affecting Clubs

Join us for a fun and interactive session with Henry Wallmeyer, President and CEO of the National Club Association, the advocate for the private club industry. It is a new day in our nation's capital, and this session will give you the latest about how changes in legislative, regulatory, and legal issues are affecting the private club industry and more importantly your club and your members.



Change Your Day, Not Your Life, Andy Core

Managing today's clubs can have you constantly running 90mph, hair on fire. Tomorrow is going to get faster. The good news, is that what you yearn for - more balance in your life - is actually the solution to your more with less dilemma. In

this program, you will learn how to better fit work-life balance, health, connection and sustained motivation into your daily life.

Based on our conversation, that program customized to your membership could be of solid value, especially if we bring a focus of:

"Now that most of you are past your peak season, it is time to do two things:

- Recharge yourself in all three dimensions - physical, mental and emotional. Andy will share with you the 3 latest research based ways to do that now, and what will keep your energy up when it's off to the races again.
- Start planning for your next peak season. What worked? What didn't? How did your staff do? Andy will also share with you some great research and communication strategies on how to turn stress into a motivating force, rather than a draining one - as well as - how to get everyone on board when change has to happen.



Triple Your Memory – Triple Your Business, Ron White

Join Ron White, 2 time USA Memory Champion as he amazes the crowd with his ability to memorize names, decks of cards in order. This high-energy session will lead the audience to:

- Remember the names of everyone you meet to build relationships
- Give speeches from memory to be a more confident speaker
- Remember what you read and learn faster and more efficiently

Walk away with the 5 steps of the Black Belt Memory process to triple your memory power for business and personal use. The days of being stressed about your memory and lacking confidence in your memory are over!



Renovations – Inside and Out

Join Brian Idle, Peacock + Lewis, AIA, Kipp Schulties, KS Golf Design and Mike Holtzman, Profitable Food Facilities Worldwide for a panel discussion on the latest trends in facility enhancement programs in clubs today. From big to small, clubs are looking for ways to better serve their membership. Take away ideas that fit all types of plans and the strategies peer clubs are using to implement a winning program.



Breakthrough Leadership, Dale Carnegie, Robert Kelly

Today's successful leaders are willing to adapt and improve team performance by sharpening their own leadership skills and approach. This interactive "Breakthrough Leadership" workshop geared towards Club Management Executives, empowers leaders to practice the skills necessary to stop pushing and get consistent results and commitment from their people. Come learn the current trends and practice techniques to be an engaging manager that creates confident, inspired, empowered, and enthusiastic teams!





Florida Chapter CMAA
P.O. Box 2561
Palm City, FL 34991

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Conference Sponsored by:



FLCMAA
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