

CLUB MANAGERS FOR KIDS CHARITY EVENTS

GALA
SUNDAY, MARCH 10, 2013
&

GOLF TOURNAMENT
MONDAY, MARCH 11, 2013

MARSH LANDING COUNTRY CLUB

Sponsored by:



Benefiting children in our community through:



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Advancing the profession of Club Management by fulfilling the educational and related needs of its members and the clubs and communities they serve.



Children's Miracle Network Hospitals is dedicated to improving the health and welfare of all children by raising funds and awareness for the pediatric programs at Shands Jacksonville and Wolfson Children's Hospital.



Special Olympics Duval County provides year-round sports training and competition in a variety of Olympic-type sports for people with intellectual disabilities, giving them ongoing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in the sharing of gifts, skills and friendship with their families, other Special Olympic athletes and the community.

Event Overview and History

History

The Florida Chapter of the Club Managers Association of America (FLCMAA) is the professional association for Membership Club Managers in the state of Florida. One of the goals of the Club Managers is to come together to support and engage our local community. We first partnered with Children's Miracle Network in 1991 to host a charity golf tournament to assist CMN's great work in supporting the pediatric programs at Shands Jacksonville and Wolfson Children's Hospital. In our first year, we were able to raise \$12,000. From that modest beginning, the event has now grown to include a Sunday evening Gala and Auction. As the events have grown, so have our beneficiaries. In addition to Children's Miracle Network, Special Olympics became a second beneficiary in 2004 and remains to this day.

Overview

Each year, to keep our events fresh and engaging, the location of the events rotates among the finest clubs and ballrooms in Northeast Florida to include San Jose Country Club, Jacksonville Golf & Country Club, Marsh Landing Country Club and Sawgrass Country Club, to name a few. This year, we are proud to host the 2013 Events at Marsh Landing Country Club. Each year, the hosting location donates its facilities, and the Club Managers Association work together with their vendors to secure donations for all the product and materials needed to put on a grand event. In this manner, **nearly every dollar raised is donated to the benefiting organizations and stays in our community**. No other charity event in Jacksonville can make that claim!

Please join the Florida Chapter of the Club Managers Association of America and all of our sponsors as we tee it up for Children's Miracle Network Hospitals and Special Olympics.

The Events:

Gala, Sunday, March 10, 2013 - 6:00 p.m. – Marsh Landing Country Club
Fabulous Food Stations and Heavy Hors d' Oeuvres, Open Bar, Live and Silent Auctions

Golf Tournament, Monday, March 11, 2013 – Marsh Landing Country Club
Registration, Tee Gift & Full Breakfast 8:00 a.m., Shotgun Start 10:00 a.m. Sampling of Country Club Food Stations on all par 3's presented by area Club Chefs, Awards Reception with Open Bar & Hors d' Oeuvres at the conclusion of play.

2013 Club Managers for Kids Planning Committee

Adam Fannon
Deerwood Country Club
Co-Chairman

Bruno Couturier
Marsh Landing Country Club

Harvey Hodz
Glenmoor Retirement Redefined

Paul Craven
Jacksonville Golf and Country Club

Tom Kelley
Cornerstone Decision Support

Benjamin Peck
Sawgrass Country Club
Co-Chairman

Don Shepherd
Serenata Beach Club

David Stieglitz
Marsh & McLennan Agency

Michelle Jacobs
Special Olympics Florida

Kerri Clark
Children's Miracle Network
Hospitals

Club Managers For Kids TITLE SPONSORSHIP OPPORTUNITY

Title Sponsorship Benefits Include:

- 10 Tickets (one table of ten) to the Gala and Auction at Marsh Landing Country Club on Sunday, March 10.
- Entry for two foursomes into the Golf Tournament on Monday, March 11 at Marsh Landing Country Club.
- Title Sponsor company name will be added to official title of event
- Prominent display of company banners at the Gala and Golf Tournament
- Signage and logos on all golf holes.
- Print recognition in all event programs and literature.
- Recognition on website and in media coverage.
- Option to participate in the registration process for all events with a display table, company information and welcome gift.

~~Title Sponsorship — \$10,000~~

SOLD OUT



Club Managers For Kids TEE GIFT SPONSORSHIP OPPORTUNITY

Tee Gift Sponsorship Benefits Include:

- 10 Tickets (one table of ten) to the Gala and Auction at Marsh Landing Country Club on Sunday, March 10.
- Entry for two foursomes into the Golf Tournament at Marsh Landing Country Club on Monday, March 11.
- Logo recognition on Tee Gifts, given to every participant.
- Prominent display of company banners at the Golf Tournament
- Signage on four golf holes.
- Print recognition in all event programs and literature.
- Option to participate in the registration process for the Golf Tournament with display table and company information.

Tee Gift Sponsorship - \$7,500



Club Managers For Kids PREMIUM SPONSORSHIP OPPORTUNITY

Premium Sponsorship Benefits Include:

- 8 tickets to the Gala and Auction at Marsh Landing Country Club on Sunday, March 10.
- Entry for two foursomes into the Golf Tournament on Monday, March 11 at Marsh Landing Country Club.
- Prominent display of company banners at the Golf Tournament
- Signage on two golf holes.
- Print recognition in all event programs.

Premium Sponsorship - \$5,000



Club Managers For Kids MIRACLE SPONSORSHIP OPPORTUNITY

Miracle Sponsorship Benefits Include:

- 8 tickets to the Gala and Auction at Marsh Landing Country Club on Sunday, March 10.
- Entry for one foursome into the Golf Tournament, Monday, March 11 at Marsh Landing Country Club.

Miracle Sponsorship - \$1,500

Special Club Member Rate - \$1,000



Club Managers For Kids INDIVIDUAL GALA TICKETS

Individual Gala Ticket - \$100

CMAA Managed Club Members - \$50



Club Managers For Kids

2013 Golf Tournament and Gala

Acceptance Form:

- **Title Sponsor: \$10,000** **SOLD OUT**
2 Golf Foursomes, 10 Gala tickets, Title Sponsorship Rights
- **Tee Gift Sponsor: \$7,500** ☐
2 Golf Foursomes, 10 Gala tickets, Tee Gift Sponsorship Rights
- **Premium Sponsor: \$5,000** ☐
2 Golf Foursomes, 8 Gala tickets, Premium Sponsor Rights
- **Miracle Sponsor: \$1,500** ☐
1 Golf Foursome, 8 Gala tickets
- **Club Member Miracle Sponsor: \$1,000** ☐
1 Golf Foursome, 8 Gala tickets
- **Individual Gala Ticket: \$100** ☐
- **Individual Club Member Gala Ticket: \$50**..... ☐

Golf Teams: (as eligible per sponsorship level)

	Golfer Name	USGA Handicap	Home Course
1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____
4.	_____	_____	_____
5.	_____	_____	_____
6.	_____	_____	_____
7.	_____	_____	_____
8.	_____	_____	_____

Team Captain: _____ **Phone:** _____ **Email:** _____

Sponsoring Organization: _____ **Sponsorship Type:** _____

Address: _____ **Total Fees Enclosed:** _____

Make Checks Payable To:

Children's Miracle Network Hospitals, Attn: Kerri Clark

580 West 8th Street, Tower One Suite 3510, Jacksonville, Florida 32209 – (904) 244-9354 – (904) 244-9376 (fax)

