

# FLCMAA - Corporate Partner Program

## Platinum – 1 Exclusive Sponsorship Available - SOLD \$15,000

#### FLCMAA Summer Conference

First choice of sponsorship at one (1) Summer Conference Company Name and logo on all Conference marketing materials Four (4) complimentary education and social event registrations Presentation at Opening Business Session Display Booth in prominent location

#### Online & Print Opportunities

Corporate Link and Logo on FLCMAA website Subscription to and logo in Chapter e-magazine Use of FLCMAA logo on Platinum Partner's corporate website and letterhead Online access to FLCMAA Member Only website Two (2) email blasts to FLCMAA membership per year (with Chapter approval)

FLCMAA Membership Directory

Four (4) full page, full-color marketing opportunities in the 2013 FLCMAA Membership Directory Eight (8) copies of the Directory

<u>CMAA World Conference Chapter Dinner</u> Main Sponsor with company name and logo on all marketing materials Four complimentary tickets to Chapter Dinner

## Diamond – 2 Exclusive Sponsorships Available - SOLD \$12,000

FLCMAA Summer Conference

Title Sponsorship at one (1) Summer Conference (priority to Diamond partner with the longest partner sponsorship with Chapter) Company Name and logo on all Conference marketing materials Four (4) complimentary education and social event registrations Presentation at Opening Business Session Display Booth in prominent location

Online & Print Opportunities

Corporate Link and Logo on FLCMAA website Subscription to and logo in Chapter e-magazine Use of FLCMAA logo on Platinum Partner's corporate website and letterhead Online access to FLCMAA Member Only website One (1) email blast to FLCMAA membership per year (with Chapter approval)

FLCMAA Membership Directory

Four (4) full page, full-color marketing opportunities in the 2013 FLCMAA Membership Directory Eight (8) copies of the Directory

## Gold – 7 Exclusive Sponsorship Opportunities - 1 Available \$7,000

Online & Print Opportunities

Corporate Link and Logo on FLCMAA website Subscription to and logo in Chapter e-magazine Use of FLCMAA logo on Gold Partner's corporate website and letterhead Online access to FLCMAA Member Only website One (1) email blast to FLCMAA membership per year (with Chapter approval)

FLCMAA Membership Directory

Two (2) full page, full-color marketing opportunities in the 2013 FLCMAA Membership Directory. Eight (8) copies of the Directory

Additional Opportunities

Two (2) additional Summer Conference sponsorships will be available at each Conference: Reception Sponsor (\$5,000) and Breakfast Sponsor (\$2,000). These sponsorships will be available to Gold Sponsor Partners on a firstcome-first-served basis (based on sponsorship longevity). Gold Sponsors will have the availability for these additional sponsorship options only one (1) time per Summer Conference series. Summer Sponsorships not filled and accepted by Gold Sponsors will then be open to Silver Sponsor Partners.

### Silver – 10 Exclusive Sponsorship Opportunities - 1 Available \$3,000

Online & Print Opportunities

Corporate Link and Logo on FLCMAA website Subscription to and logo in Chapter e-magazine Use of FLCMAA logo on Silver Partner's corporate website and letterhead Online access to FLCMAA Member Only website

FLCMAA Membership Directory

One (1) full page, full-color marketing opportunities in the 2013 FLCMAA Membership Directory. Four (4) copies of the Directory

#### Additional Summer of 2014 Marketing Opportunities - Summer Conference Series

Opening Reception Sponsor: \$6,000 Main Event Party Sponsor: \$5,000 Breakfast Sponsor: \$2,500 Breakout Sponsor: \$2,000