



Experience the
POWER *of*



CONNECTION



**2014
FLCMAA
Sponsorship
Opportunities**



*Brand
Awareness
Exposure
Access*

Brand Awareness

Sponsors of FLCMAA can maximize their brand awareness by advertising directly to Florida's leading private club managers and department decision makers.



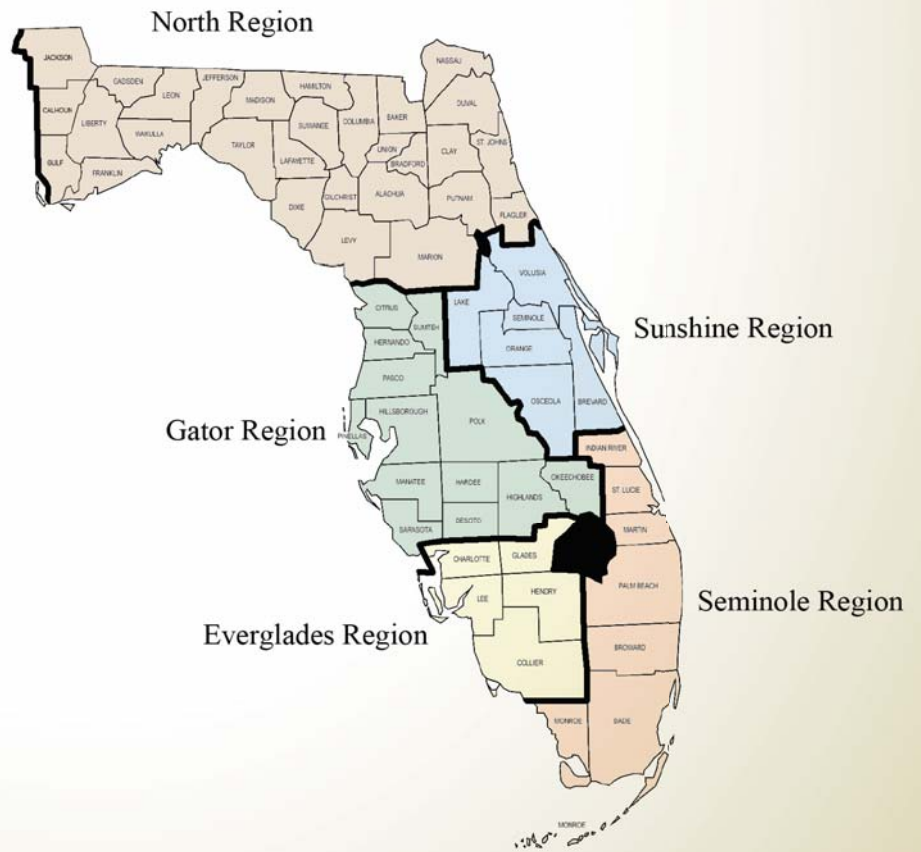
Created exclusively for club industry vendors, our Buying Guide section of the annual Membership Directory allows you to connect directly to the decision makers and maximizes your exposure.

Exposure

Who are FLCMAA Managers?

625 managers and senior leaders representing over 400 private clubs throughout Florida.

Our members represent over \$1 billion in yearly purchases.



Brand Awareness

Additional Benefits

- 4 color advertisement in our Membership Directory Buyers Guide
- Listing in the FLCMAA online Buyers Guide www.flcmaa.org/buyersguide
- Support education for the industry's club leaders
- Invitation to display your product or service at our annual Vendor Showcase at reduced prices (2014 date and location TBD)
- One (1) copy of the membership directory
- Up to 3 listings by category for your product or service

*Membership
Directory -
Buyers Guide
Investment
\$1000*



Specifications

- All Directory marketing spaces are FULL Page size 9" x 6" wide
- Please email high-resolution files to info@flcmaa.org

Confirm your participation in the 2014 Membership Directory by October 1, 2013.

Advertising must be paid in full and artwork delivered prior to deadline.

Participation and advertising space cannot be held after October 31, 2013.

For more information call 561-691-6849.



Submissions

On a CD, DVD or via email, please send your advertisement in one of the following formats:

- Adobe InDesign CS3. Must include all font and graphic links
- QuarkXpress for Windows (Version 5.0)
- Must include all font and graphic links
- PDF with all fonts embedded
- TIF (PC Format) at least 300 dpi (JPG's are usually too low in resolution)
- Adobe Illustrator (Versions compatible with CS3 of PC)





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West Palm Beach, FL 33420

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