

# CLUB MANAGERS FOR KIDS CHARITY EVENTS

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SWISHER INTERNATIONAL, INC.



Good things  
come from  
**Sysco**

CASINO NIGHT GALA  
Sunday, March 23, 2014  
&  
GOLF TOURNAMENT  
Monday, March 24, 2014

Jacksonville Golf & Country Club



**Special Olympics**  
Florida  
Duval County



**Children's  
Miracle Network  
Hospitals**

Helping Local Kids

## TABLE OF CONTENTS

Event Overview.....	p. 3
Title Sponsorship Opportunity.....	p. 4
Tee Gift Sponsorship Opportunity.....	p. 5
Premium Sponsorship Opportunity .....	p. 6
Miracle Sponsorship Opportunities .....	p. 7
Gala Dinner Table Opportunities .....	p. 8
Acceptance Form .....	p. 9



*Advancing the profession of Club Management by fulfilling the educational and related needs of its members and the clubs and communities they serve.*



*Children's Miracle Network Hospitals is dedicated to improving the health and welfare of all children by raising funds and awareness for the pediatric programs at UF Health Jacksonville and Wolfson Children's Hospital.*



*Special Olympics Duval County provides year-round sports training and competition in a variety of Olympic-type sports for people with intellectual disabilities, giving them ongoing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in the sharing of gifts, skills and friendship with their families, other Special Olympic athletes and the community.*

# Event Overview and History

## History

The Florida Chapter of the Club Managers Association of America (FLCMAA) is the professional association for Membership Club Managers in the state of Florida. One of the goals of the Club Managers is to come together to support and engage our local community. We first partnered with Children's Miracle Network in 1991 to host a charity golf tournament to assist CMN's great work in supporting the pediatric programs at UF Health Jacksonville (formerly Shands Jacksonville) and Wolfson Children's Hospital. In our first year, we were able to raise \$12,000. From that modest beginning, the event has now grown to include a Sunday evening Gala and Auction. As the events have grown, so have our beneficiaries. In addition to Children's Miracle Network, Special Olympics became a second beneficiary in 2004 and remains to this day.

## Overview

Each year, to keep our events fresh and engaging, the location of the events rotates among the finest clubs and ballrooms in Northeast Florida to include San Jose Country Club, Jacksonville Golf & Country Club, Marsh Landing Country Club and Sawgrass Country Club, to name a few. This year, we are proud to host the 2014 Events at Jacksonville Golf & Country Club. Each year, the hosting location donates its facilities and the Club Managers Association works together with their vendors to secure donations for all the product and materials needed to put on a grand event. In this manner, **nearly every dollar raised is donated to the benefiting organizations and stays in our community.**

Please join the Florida Chapter of the Club Managers Association of America and all of our sponsors as we tee it up for Children's Miracle Network Hospitals and Special Olympics.

## The Events:

**Casino Night Gala**, Sunday, March 23, 2014 - 6:00 p.m. – Jacksonville Golf & Country Club  
Fabulous Food Stations and Heavy Hors d' Oeuvres, Casino Games, Open Bar, Live and Silent Auctions

**Golf Tournament**, Monday, March 24, 2014 – Jacksonville Golf & Country Club  
Registration, Tee Gift & Full Breakfast 8:00 a.m., Shotgun Start 10:00 a.m. Sampling of Country Club Food Stations on all par 3's presented by area Club Chefs, Awards Reception with Open Bar & Hors d' Oeuvres at the conclusion of play.

## 2014 Club Managers for Kids Planning Committee

**Benjamin Peck**  
**Sawgrass Country Club**  
**Co-Chairman**

Paul Craven  
Jacksonville Golf and Country Club

Harvey Hodz  
Glenmoor Retirement Redefined

Tom Kelley  
Cornerstone Decision Support

Gary Piotrowski  
Deerwood Country Club

**Bruno Couturier**  
**Marsh Landing Country Club**  
**Co-Chairman**

David Stieglitz  
Marsh & McLennan Agency

Michelle Jacobs  
Special Olympics Florida

Kerri Clark  
Children's Miracle Network  
Hospitals

# Club Managers For Kids TITLE SPONSORSHIP OPPORTUNITY

## Title Sponsorship Benefits Include:

- 10 Tickets to the Gala and Auction at Jacksonville Golf & Country Club on Sunday, March 23.
- Entry for two foursomes into the Golf Tournament on Monday, March 24 at Jacksonville Golf & Country Club.
- Title Sponsor company name will be added to official title of event
- Prominent display of company banners at the Gala and Golf Tournament
- Signage and logos on all golf holes.
- Print recognition in all event programs and literature.
- Recognition on website and in media coverage.
- Option to participate in the registration process for all events with a display table, company information and welcome gift.

~~Title Sponsorship — \$10,000~~

**SOLD OUT**



# Club Managers For Kids TEE GIFT SPONSORSHIP OPPORTUNITY

## Tee Gift Sponsorship Benefits Include:

- 10 Tickets to the Gala and Auction at Jacksonville Golf & Country Club on Sunday, March 23.
- Entry for two foursomes into the Golf Tournament at Jacksonville Golf & Country Club on Monday, March 24.
- Logo recognition on Tee Gifts, given to every participant.
- Prominent display of company banners at the Golf Tournament
- Signage on four golf holes.
- Print recognition in all event programs and literature.
- Option to participate in the registration process for the Golf Tournament with display table and company information.

Tee Gift Sponsorship - \$7,500



# Club Managers For Kids PREMIUM SPONSORSHIP OPPORTUNITY

## Premium Sponsorship Benefits Include:

- 8 tickets to the Gala and Auction at Jacksonville Golf & Country Club on Sunday, March 23.
- Entry for two foursomes into the Golf Tournament on Monday, March 24 at Jacksonville Golf & Country Club.
- Prominent display of company banners at the Golf Tournament
- Signage on two golf holes.
- Print recognition in all event programs.

Premium Sponsorship - \$5,000



# Club Managers For Kids MIRACLE SPONSORSHIP OPPORTUNITY

Miracle Sponsorship Benefits Include:

- 8 tickets to the Gala and Auction at Jacksonville Golf & Country Club on Sunday, March 23.
- Entry for one foursome into the Golf Tournament, Monday, March 24 at Jacksonville Golf & Country Club.

Miracle Sponsorship - \$1,500



# Club Managers For Kids INDIVIDUAL GALA TICKETS

Individual Gala Ticket - \$100

CMAA Managed Club Members - \$50





# Club Managers For Kids

## 2014 Golf Tournament and Gala

### Acceptance Form:

- **Title Sponsor: \$10,000** ..... **Sold Out**  
2 Golf Foursomes, 10 Gala tickets, Title Sponsorship Rights
- **Tee Gift Sponsor: \$7,500** ..... ☐  
2 Golf Foursomes, 10 Gala tickets, Tee Gift Sponsorship Rights
- **Premium Sponsor: \$5,000** ..... ☐  
2 Golf Foursomes, 8 Gala tickets, Premium Sponsor Rights
- **Miracle Sponsor: \$1,500** ..... ☐  
1 Golf Foursome, 8 Gala tickets
- **Individual Gala Ticket: \$100** ..... ☐
- **Individual Club Member Gala Ticket: \$50**..... ☐

Golf Teams: (as eligible per sponsorship level)

	Golfer Name	USGA Handicap	Home Course
1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____
4.	_____	_____	_____
5.	_____	_____	_____
6.	_____	_____	_____
7.	_____	_____	_____
8.	_____	_____	_____

**Team Captain:** \_\_\_\_\_ **Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Sponsoring Organization:** \_\_\_\_\_ **Sponsorship Type:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **Total Fees Enclosed:** \_\_\_\_\_

Make Checks Payable To:

**Children's Miracle Network Hospitals, Attn: Sommer Leach**

580 West 8<sup>th</sup> Street, Tower One Suite 3510, Jacksonville, Florida 32209 - (904) 244-9338 - (904) 244-9376 (fax)

