



SPONSORSHIP OPPORTUNITIES AND BENEFITS 2016 CMAA CHARITY CLASSIC and GALA

**October 23-24, 2016
Naples Yacht Club
Wyndemere Country Club**

20,000 TITLE Sponsor –SOLD (D. Garrett Construction)

- 8 Tickets to the Gala
- Two Foursomes of Golf at Charity Classic tournament
- Business Category Exclusivity
- Priority logo placement on all promotional ads, invitations, signage and Event website (*with active web link, including company profile article*) as TITLE Sponsor
- Recognition at Gala event by the Master of Ceremonies
- Opportunity to place promotional item in gift bag at Charity Classic Gala
- Inside and Back cover full page ad space in event program, which is distributed at the event
- *Note: additional event programs to be distributed to all members of Everglades Region Florida Chapter CMAA*
- Link from Charity Classic website to sponsor website
- Prominent Event Signage
- Sponsor table sign
- Sponsor tee sign on golf course
- CEO message and company logo listed as Title sponsor on event PowerPoint
- Company logo listed as the sponsor level on selected mailings and print materials including event program and PowerPoint presentation (print material deadline dates apply)
- Opportunity to integrate the CMAA logo on company website as Presenting Sponsor through 9-30-17.
- Receive year-round communication on CMAA Charity Classic updates and activities
- First right of refusal for 2017 event

\$10,000 Platinum Sponsor

- Eight tickets to the Gala
- Golf Foursome at Charity Classic Golf Tournament
- Business Category Exclusivity
- Company logo listed as the platinum level on selected mailings and print materials including event program and PowerPoint presentation (print material deadline dates apply)
- Recognition at Gala event by the Master of Ceremonies
- Opportunity to place promotional item in gift bag at Charity Classic Gala
- Full page ad space in prominent position in event program
- *Note: additional event programs to be distributed to all members of Everglades Region Florida Chapter CMAA*
- Link from Charity Classic website to sponsor website
- Prominent event signage
- Sponsor table sign
- Sponsor tee sign on golf course
- Opportunity to integrate the CMAA logo as Platinum Sponsor on company website through 9-30-17
- Receive year-round communication on CMAA Charity Classic updates and activities

\$5,000 Gold Sponsor

- Eight tickets to Gala
- Golf foursome at Charity Classic Golf Tournament
- Prominent name placement on all promotional ads, invitations, event night signage and CMAA Charity Classic website *(with active web link)*
- One-half page ad space in event program *
- *Note: additional event programs to be distributed to all members of Everglades Region Florida Chapter CMAA*
- Individual Business Signage at choice of **one** of the specified locations at either Gala or Golf Tournament*
- Recognition at Gala event by the Master of Ceremonies
- Opportunity to place promotional item in gift bag at Charity Classic Gala
- Receive year-round communication on CMAA Charity Classic updates and activities

- ***Gold Sponsor to select sign location of choice (based on availability)**
 - **Driving Range**
 - **Cocktail Bar**
 - **Valet Parking at Gala**
 - **Gala Registration Table - SOLD**
 - **Golf Tournament Registration Table**
 - **Silent Auction Room**
 - **Putting Green**
 - **Chipping Practice Area**

\$2,000 Silver Sponsor

- Two tickets to Gala
- Prominent name placement on all promotional ads, invitations, event night signage and CMAA Charity Classic website (*with active web link*)
- One-quarter page ad space in event program
- *Note: additional event programs to be distributed to all members of Everglades Region Florida Chapter CMAA*
- Receive year-round communication on CMAA Charity Classic updates and activities

\$1,000 Tee and Green Sponsor

- Tee Sign at Golf Tournament
- Company listing in event program *

Note: additional event programs to be distributed to all members of Everglades Region Florida Chapter CMAA



**2016 CMAA Charity Classic
SPONSORSHIP COMMITMENT FORM**

We would like to participate at the following level:

- ☐ Title Sponsor (\$20,000)
- ☐ Platinum Sponsor (\$10,000)
- ☐ Gold Sponsor (\$5,000)
- ☐ Signage location request _____
- ☐ Silver Sponsor (\$2,000)
- ☐ Tee and Green Sponsor (\$1,000)

Please list company/organization on all event correspondence as follows:

Program Ad Sizes: **SEE ATTACHED AD SPECS **Due 9/15/16**

Contact Name: _____ Signature: _____

Phone Number: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Payment:

☐ **Check Enclosed (*Payable to: Everglades FLCMAA Charity Classic*)**

All donations are tax deductible to the full extent of the law.

Please return completed forms to:

**Everglades FLCMAA Charity Class
Scott Bertrand
Wilderness Country Club
101 Clubhouse Drive
Naples, FL 34105**



Program Ad: SEE ATTACHED AD SPECS FOR SPONSORSHIP

AD DUE September 15, 2016

Contact Name: _____ Signature: _____

Phone Number: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Please return completed form with ad to:

Everglades FLCMAA Charity Classic

Lori Cook North

Lori@eventfulinc.com

For questions, contact Lori at 239-287-0780

Advertising Specs for Event Program:

Title and Platinum Sponsorship:

Full Page Ad- 5" x 8"

Full Page with Bleed- 5.75" X 8.75"

Gold Sponsorship:

Half-Page- 5" x 3.875"

Silver Sponsorship

Quarter-Page Ad- 2.375" x 3.875"

Please submit ad in high resolution PDF file format.

All program ads are submitted to The Eventful Company: lori@eventfulinc.com

For any questions regarding your ad, please contact Lori Cook North – 239-287-0780

PROGRAM AD DEADLINE IS: September 15, 2016.

Program Ad Page Sizes

