


APOGEE

MARKETING & COMMUNICATIONS MANAGER

APOGEE is a private Club in Hobe Sound, Florida that opened our doors in December of 2023, APOGEE offers its members a luxurious and bespoke experience. Compelling landscapes of three distinct golf courses created by renowned architects provide diverse challenges across an expanse of 1,200 secluded acres. The highest quality amenities, service and experiences await those fortunate enough to be invited. The APOGEE Experience is the pinnacle of private golf. Amenities will include two exceptionally designed member-exclusive clubhouses, custom villas, fitness center, spa, pools, and more. APOGEE will offer a collection of exceptional indoor and al fresco dining, 5-star to casual, poolside to In-Villa.

Reports To:

Chief Operating Officer

Salary and Benefits

\$60,000-\$70,000 based on experience

Benefits Available to Full-time employees:

401(k) with company match

Several Medical plan options- PPO/HMO

Supplemental Insurance options- Dental, Vision, Life, Disability, Accident & Hospital plans

PTO and Paid Holidays

Employee meals provided

Opportunities for professional development

Marketing & Communications Manager Opportunity at APOGEE

The Marketing and Communications Manager is responsible for developing and executing strategic communication efforts that enhance member engagement, promote club events, and uphold the club's brand identity. This role ensures clear, consistent, and effective messaging across all platforms to maintain a strong connection between the club and its members.

Specific Job Responsibilities:

- Develop and oversee all club communications, including newsletters, emails, website content, social media, and print materials.
- Manage the club's social media presence, ensuring engaging content and member interaction.
- Collaborate with various departments to create promotional materials for events, programs, and initiatives.
- Maintain and update the club's website with relevant news, events, and member resources.
- Oversee internal and external communications to ensure brand consistency and member satisfaction.
- Work closely with leadership to craft strategic messaging that aligns with the club's vision and values.
- Handle public relations efforts, including press releases and media outreach.
- Monitor member feedback and engagement metrics to refine communication strategies.
- Coordinate photography and videography for key events and marketing materials.

Qualifications:

- Bachelor's degree in communications, marketing, public relations, or related field.
- Minimum of 5 years of experience in communications, preferably within hospitality, luxury services, or a private club setting.
- Strong writing and editing skills with a keen eye for detail.
- Proficiency in social media management and digital marketing.
- Experience with graphic design software and content management systems is a plus.
- Excellent interpersonal skills and ability to interact professionally with members and staff.
- Ability to work in a fast-paced environment and manage multiple projects simultaneously.

Instructions on how to apply

Please email your resume to Carla Chiarello, Director of Human Resources to **cchiarello@apogeeclub.com**