



The Florida Chapter presents **2013 MEMBERSHIP DIRECTORY**

DIRECTORY SPONSORSHIP

\$1,000

FLCMAA Membership Directory

- One (1) full page, full-color marketing opportunity in the 2012-2013 FLCMAA Member Directory
- One copy of the Directory
- Corporate link with logo on the Florida Chapter website

SPECIFICATIONS

All Directory marketing spaces are FULL PAGE size:
9" high x 6" wide

- If marketing is type and line art ONLY, it can be sent camera ready for scanning. If the advertisement includes a picture or a screen, please email high resolution file to info@flcmaa.org
- On a CD, DVD or via email, please send your ad in one of these formats:
 - a. Adobe InDesign CS3. Must include all font and graphic links.
 - b. QuarkXpress for Windows (Version 5.0). Must include all font and graphic links.
 - c. PDF with all fonts embedded.
 - d. TIF (PC format) at least 300 dpi (JPG's are usually too low in resolution)
 - e. Adobe Illustrator (Versions compatible with CS3 for PC)



Confirm your participation in our 2013 Member Directory by November 1, 2012.

**All advertising must be paid in full and artwork delivered prior to deadline.
Participation and advertising space cannot be held after November 1, 2012.**



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DIRECTORY SPONSORSHIP AGREEMENT

Company Name _____

Address _____

City, State, Zip _____

Contact Person _____ Direct Phone _____

Company Phone _____ Email _____

Website _____

Advertising in the FLCMAA member directory does not grant participants the right to solicit Chapter's members by email or direct mail. Any misuse of this privilege will result in the immediate removal from all FLCMAA website marketing and Chapter communications.

Signature _____ Date: _____

Marketing Details

☐ New Marketing – see attached Copy

☐ Re-run Marketing from 2012

Company Specialty (check all that apply)

☐ Accounting

☐ Allied Association

☐ Architectural/Design/Contractor

☐ Beverages

☐ Communications

☐ Consultant

☐ Entertainment

☐ Florist/Plants

☐ Equipment/Supplies

☐ Furniture-Sales/Repair

☐ Golf/Greens

☐ Human Resources

☐ Insurance

☐ Recruitment Executives

☐ Training

☐ Other _____

Please send completed registration form, advertising files and check payable to:

Florida Chapter CMAA

C/O Beth Meister, Managing Director

10260 Allamanda Circle, Palm Beach Gardens, FL 33410

561-691-6849 • info@flcmaa.org

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