

BELIEFS:

The philosophy of the Drouhin firm is best defined as respect of the soil, of the vine and of heritage.

- Respect of the soil. Maison Joseph Drouhin still plows, uses natural compost and allows grass to grow between the vines.
- Respect of the environment. Only the most natural weapons are used against insects and diseases. Bacteria and predators have replaced chemical products for years.
- Respect of genetic heritage. Maison Joseph Drouhin produces their own grafts when planting new vineyards or replacing old stocks. The selection comes from the best and oldest vines in order to conserve and transmit the genetic characters of the finest Pinot Noir and Chardonnay. Vineyard density is very high: from 4,000 to 5,000 vines per acre.

NOTES:

"Skills get more refined, methods evolve, but what is important is what is transmitted from generation to generation: the search for excellence, the intellectual curiosity, the sense of values, passion, and the respect for terroir. When your name is Drouhin, wine is more than an everyday job."

- Robert J Drouhin

Since 1880 Maison Joseph Drouhin has built a reputation for wines that primarily reflect their individual terroir and vintage. Faithfully preserving individuality of each appellation, the Drouhin firm constantly strives for wines of breed, finesse and elegance.

REGION DESCRIPTION:

Today, the Drouhin firm markets the whole gamut of Burgundy Appellations (more than a hundred different red and white wines), from Laforet Bourgogne, a high-quality regional Pinot Noir and Chardonnay, to the rare and much-coveted Montrachet Marquis de Laguiche often referred to as the best dry white wine in the world. This great estate has evolved over the years, with important holdings in Côte de Beaune, Côte de Nuits, Chablis and, most recently, Oregon. Vineyards total 150 acres in Burgundy, and more than 125 acres in Oregon. As a result of its historic location deep in the heart of Beaune, its size and quality of vineyards, Maison Joseph Drouhin is uniquely placed to uphold the true Burgundian style.

Laurent Drouhin's BIO



He followed his father to the vineyards at a tender age, roller-skated in the cellars and played in the “cuvée”.

His fondest memory (à la Marcel Proust) is the smell of the macerating must.

His first job after graduate school (Ecole Supérieure de Gestion in Paris) was with a bank. But he missed Burgundy and was eager to share his knowledge with other people.

The change came in 1993 when he moved to Paris and became involved with sales for Drouhin. Two years later he became sales manager for the French capital, directing a team calling on restaurants, wine shops and

individual collectors.

Today, Laurent is the Drouhin ambassador to the United States and the Caribbean. Besides his commercial responsibilities, he is also involved in communication and other public relation activities such as tastings and wine dinners. In 2005, he decided to move to New York with his wife Béatrice and their two children. His creative and active personality is an ideal match for the American life-style. “*My wife, who likes to paint acrylic, is definitely calmer*”, he likes to say. Laurent has a passion for the sea, sailing and other nautical sports.