



**FLORIDA
CHAPTER**

CLUB MANAGEMENT
ASSOCIATION OF AMERICA

FLCMAA

NEWS

Feb. 2025

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Are you ready?

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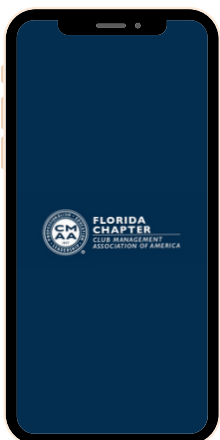
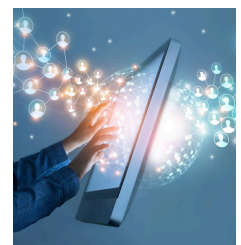
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Chapter Leadership



Have you downloaded the
FLCMAA App?



From the Director

Kelly Grabowsky, CCM

Managing Director

We are excited to announce the expansion of our social media presence! We've refreshed our LinkedIn and Facebook pages and introduced a brand-new Instagram account. These platforms will serve as vibrant hubs to connect, celebrate, and showcase the outstanding work of our chapter and its incredible members.

Here's how you can help us grow our online presence:

- **Like and Comment:** Engage with our posts to help spread the word and boost visibility.
- **Tag Us:** When sharing chapter events, achievements, or milestones, be sure to tag us to increase reach!
- **Repost:** Share our content with your networks to keep the momentum going.
- **Share Your Ideas:** Have photos, ideas, or suggestions for social media posts? We'd love to hear from you! Reach out to Kelly at kelly@flcmaa.org or via text/call at 941-587-3535. Growing our social presence is a team effort!

Here's what to expect on our social media pages:

- **Highlights from chapter events and meetings**
- **Spotlights on members and clubs receiving well-deserved recognition**
- **Corporate Partner Features**
- **Updates celebrating our community and successes within the CMAA network**

We're excited to see these platforms evolve into engaging spaces for interaction and inspiration, reflecting the dedication and teamwork of the Florida Chapter. Let's make 2025 a year of meaningful connections and well-earned recognition.



Facebook

<https://www.facebook.com/FLCMAA>



LinkedIn


www.linkedin.com/company/florida-chapter-cmaa



Instagram

<https://www.instagram.com/floridacmaa/>

February

SUN	MON	TUE	WED	THU	FRI	SAT
<div> <div>● REG. ED</div> <div>● SPECIAL EVENT</div> <div>● CMAA</div> <div>● WEBINAR SERIES</div> <div>● WICM</div> </div>						1
2	3	4	5 CMAA World Conference	6 CMAA World Conference FLCMAA World Conference Chapter Social	7 CMAA World Conference	8 CMAA World Conference
9 CMAA World Conference	10	11	12 Webinar Series Keith Pabian Impact on H2B Visas/ Immigration 10am	13	14  <i>Happy Valentine's Day</i>	15
16	17 Ocean Reef Hotel Reservations Open (Details will be sent via email)	18	19	20 Monthly Member Meet-up 10am	21	22
23	24	25 Webinar Series GGA Partners FLCMAA Satisfaction Survey Review 3pm	26	27 Women in Club Management Webinar Passion Graham 3pm	28	

Chris Clews **"Everything I Need to Know, I Learned from 80's Pop Culture"**

Join us for an unforgettable event with speaker and author Chris Clews, the ultimate 80's Pop Culture Guy and creator of "What 80s Pop Culture Teaches Us About Today's Workplace."

Drawing on his love for 80s pop culture and over 20 years of corporate marketing experience, Chris shares how the iconic movies of the 80s offer practical lessons for our workplace, careers, and lives. Expect fun, relatable insights such as:

- What The Goonies teaches us about inclusion.



- How Ferris Bueller inspires work-life balance.
- Why Stand by Me proves there are no stupid questions.
- How Axel Foley (Beverly Hills Cop) shows that your best resource is you.
- What The Outsiders teaches about reinventing yourself.

Chris's passion for his audience, entertaining stories, and actionable takeaways will leave you inspired and ready to apply these timeless lessons.

Monday, 4/28 - Sawgrass Country Club, Ponte Vedra Beach
Tuesday, 4/29 - Sarasota Yacht Club, Sarasota

Robb Holmann **"The Inside Out Approach"**

Robb Holman, a global leadership expert, speaker, and author, is the visionary behind Inside Out Leadership, a philosophy rooted in self-discovery and personal growth. This transformative approach guides leaders through four key stages: personal leadership, team leadership, building a strong organizational foundation, and achieving community-driven transformation.



By focusing on trust and authenticity, Inside Out Leadership empowers individuals to unlock their full potential and create lasting impact.

Wednesday, 4/30 - Coral Ridge Yacht Club, Fort Lauderdale
Thursday, 5/1 - Hideaway Beach Club, Marco Island

MAY

James Cronk

“Keeping Your Sanity While Managing Humanity”

Monday, 5/19 - Boca Woods Country Club, Boca Raton

Tuesday, 5/20 - Vasari Country Club, Bonita Springs

Wednesday, 5/21 - Lakewood National Golf Club, Lakewood Ranch

Thursday, 5/22 - Atlantic Beach Club, Atlantic Beach

SEPTEMBER

**Joyce Halama, CCM - Principal Trainer and Consultant
Strategic Club Solutions**

“You've Been Served”

Monday, 9/22 - Gator

Tuesday, 9/23 - North Sunshine

Wednesday, 9/24 - Everglades

Thursday, 9/25 - Seminole

OCTOBER

**Corey Saban and FLCMAA Members
Facts Tell, but Stories Sell**

Monday, 10/20 - Everglades

Tuesday, 10/21 - Seminole

Wednesday, 10/22 - North Sunshine

Thursday, 10/23 - Gator

SUMMER CONFERENCE SERIES

June 22-24 - Ocean Reef Club - Key Largo

August 25-27 - JW Marriott - Clearwater

EXECUTIVE LEADERSHIP SUMMITS

Monday, 10/6 - East Coast

Tuesday, 10/7 - West Coast

Showcase
YOUR CLUB

Want to host an exciting educational event at
your club?

This is your chance to shine!

Reach out to Kelly today and let's make it happen!

Mark Your Calendars - Webinar

UPCOMING FLCMAA WEBINARS

Wed. 2/12, 10:00am

Examining the New Administration's Influence on H-2B Visas and Employment-Based Immigration with Keith Pabian

Tues. 2/25, 3:00pm

FLCMAA Satisfaction Survey Review with Dr. Eric Brey

Wed. 3/12, 10:00am

Cybersecurity Awareness for Club Managers Part 1 with Ryan Allison

Tues. 3/25, 2:00pm

Cybersecurity Awareness for Club Managers Part 2 with Ryan Allison

Wed. 4/9, 10:00am

A Roadmap to Safety at Your Club with Susan Anderson

Tues. 4/22, 2:00pm

Enhancing Your Club's Leadership Through Sustainability with Matteo Spagnolo

Wed. 5/14, 10:00am

Designing the Ultimate Member Experiences: Bold Trends in Private Club Master Planning, Architecture, and Interior Design with Brian Idle & Kevin Carroll

Tues. 5/27, 2:00pm

Take Charge of Your Health as a CEO with Dr. Bill Kapp, MD

Wed. 6/4, 10:00am

The Importance of Board Orientation with Kevin Starks

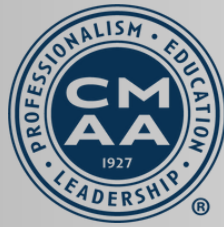
Tues. 6/17, 2:00pm

PreConstruction and Contracting Considerations with Matthew Blondell and David Luker

Wed. 7/9, 10:00am

Club 360 - Unified Data & Actionable Dashboards to Elevate Your Club with Robin Michael

powered by
Our Partners



**FLORIDA
CHAPTER**
CLUB MANAGEMENT
ASSOCIATION OF AMERICA

Wishes to Express Sincere Gratitude to Our Executive Corporate Partners

PEACOCK + LEWIS

PLANNING | ARCHITECTURE | ENGINEERING | INTERIOR DESIGN

WESCOTURF
INC.



GDR PTOLEMY
SOLUTIONS

TheZenith[®]
WORKERS' COMPENSATION SPECIALISTS



FOUNTAIN
LIFE[™]



Everglades
Since 1963 Equipment Group

 **STRATEGIC**
CLUB SOLUTIONS

*Your invaluable support enables us to provide top-notch
programming and resources to our FLCMAA members.*

THANK YOU TO OUR REGIONAL EDUCATION PARTNERS

WESCOTURF
INC.



Empowering growth and
skill-building through
our extended **'Be Our
Guest'** Program! Invite
your team members to
participate!

*Up to 2 guests per event,
one-time attendance per guest.*



FLORIDA CHAPTER

**CLUB MANAGEMENT
ASSOCIATION OF AMERICA**

We Value and Appreciate our Gold and Silver Level Corporate Partners

GOLD

**AM Design Group
Anderson - Moore Construction
Corp
Buckeye Micro Inc
Chambers
Club Benchmarking
Clubessential
Club Procure
Club Specialists Intl.
Corporate Housing Pros
Greenspoon Marder LLP
Jonas Club Software
Marsh & McLennan Agency
McMahon Group
MTL International Work and Travel
RNDC
RSM US LLP
Pipeline Agency
ProGolf Africa Safaris
Advanced Exercise**

SILVER

**BSA Construction
ClubSafe, Inc
Cobalt Software
ConnectOne Bank
Cruise & Vacation Desk
Eustis Chair
The Clear 360
MembersFirst
Northstar
Pabian Law
Seasonal Connect
Royal Cup Coffee and Tea
Risk Strategies
The Weitz Company
Tri-Vin Wine and Spirits
Insperity**

***Your invaluable support enables us to provide top-notch
programming and resources to our FLCMAA members.***

CAUSE *for applause*

CONGRATULATIONS TO OUR NEWEST CERTIFIED CLUB MANAGER

Sharon Meirav, CCM, CAM
Assistant General Manager
The Club at Ibis



CONGRATULATIONS TO OUR MANY ESTEEMED FLCMAA CLUBS THAT MADE THE PLATINUM CLUBS OF AMERICA LIST FOR 2025-2026

These esteemed clubs have been recognized
for their excellence in amenities, member
experience, and overall contribution to the
private club industry.

**Florida clubs make up approximately
29.33% of all clubs on the Platinum Clubs of
America list.**



CONGRATULATIONS GRADUATES OF CMCP PROGRAM IN JANUARY

Laura Smith
Director of Operations
Carriage House



CAUSE *for applause*

CONGRATULATIONS WILLMOORE H. KENDALL SCHOLAR

This highly competitive scholarship provides funding for club management professionals to complete all the professional development programs needed to obtain their Certified Club Manager (CCM) designation.

Kyle Hillhouse
Director of Operations
Boca Woods Country Club



CONGRATULATIONS LAROCCA FAMILY EXECUTIVE SCHOLAR

This scholarship provides support to mentor-mentee teams, including one established, experienced club leader and his/her aspiring mentee.

Mihaela Hillhouse, CCM
Communications Manager
Boca Woods Country Club



Each year, The Club Foundation provides critical financial support for club professionals at every stage in their career. Since 1988, The Club Foundation has awarded more than \$8 million in scholarships and grants, providing professional development opportunities, education and research, and essential training for up-and-coming leaders, students, and CMAA chapters.

**[CLICK HERE TO LEARN
MORE ABOUT CF
SCHOLARSHIPS](#)**



World Conference Count Down!

Let us help you with the must knows for [CMAA World Conference](#) in Tampa, February 5-9

There are countless opportunities to Engage, Educate, Communicate, Mentor, and Empower at this year's World Conference! From FLCMAA member-led educational sessions to volunteering at the Welcome Center, and from casting your vote to enjoying a cruise on the bay with Barton and Gray, there's something for everyone to get involved in!

CAST YOUR VOTE

Robert Oosterhuis, CCM, CCE, PGA
Royal Palm Yacht & Country Club
Boca Raton, FL
Florida Chapter

"I hope to help foster a unified national approach, ensuring we meet the diverse needs of our members across the country. I am committed to leading with integrity, transparency, and a positive, collaborative spirit, ensuring that our industry remains resilient and forward-thinking."

[Read Rob's Statement here.](#)



SPACE IS LIMITED - RESERVE TODAY

WORLD CONFERENCE CHAPTER SOCIAL!

THURSDAY, FEBRUARY 6
6:30-9:30

Join us for a night of plentiful bites, beverages, live music, and, best of all, fabulous FLCMAA friends and colleagues!

Let's make some unforgettable memories!

\$110 PER PERSON



AMERICAN SOCIAL
601 S HARBOUR ISLAND BLVD
TAMPA, FL



REGISTRATION IS REQUIRED
ALONG WITH TICKET FOR
ENTRY

Thank You



CHAMBERS



RSM

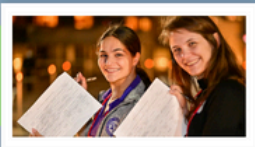


BARTON & GRAY
MARINERS CLUB

CAREER & NETWORKING SHOWCASE

Connect with the future leaders of the club industry! Meet talented CMAA student attendees from top hospitality programs across the country.

Reserve your table today to highlight your club and share specific information about career opportunities. Don't miss this unique chance to inspire and recruit the industry's rising stars!



FRIDAY, 2/7



REGISTER NOW



Our Future is So Bright

On Friday, February 7, 1:00-3:00, connect with the next generation of club industry leaders—CMAA students from top hospitality programs. Share job and internship opportunities, network, and inspire future talent!

FLCMAA will have a table to highlight why Florida is an excellent choice—please stop by and show your support.

FLCMAA WICM

Open Space Alert! Join Us at WICM
FLCMAA Friday, 2/7 at 12:15 PM

Exciting things are happening at Women in Club Management (WICM) FLCMAA! We're hosting an Open Session at the CMAA World Conference in Tampa designed for ALL professionals who are passionate about leadership, inclusivity, and the future of Club Management.



OPEN SPACE ALERT BY WICM FLCMAA

We are excited to invite you to an Open Session for Women in Club Management by FLCMAA. This session is designed for all professionals who are passionate about leadership, inclusivity, and the future of Club Management.



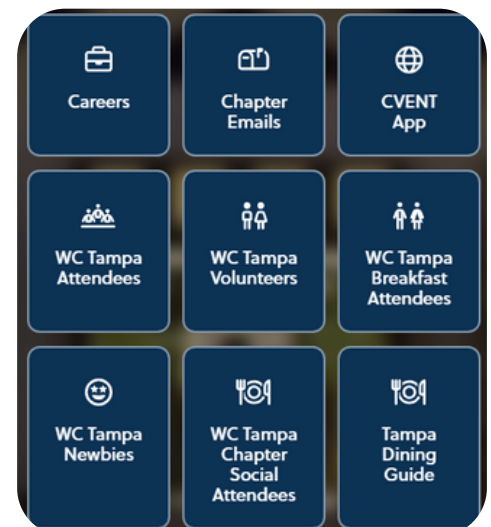
A heartfelt thank you to **Scott Fairbairn, CCM, CCE**, and his dedicated team for their unwavering efforts in showcasing the finest that Tampa has to offer at the conference!

Have the App?

Your FLCMAA team is creating groups and will communicate and send out reminders to ensure our members stay in the know and don't miss important conference details.

Download the FLCMAA App before you head to Tampa.

Log in using your website credentials – your username and password.



CHAPTER LEADERSHIP

BOARD OF DIRECTORS

Michael Feil, CCM, CCE
President - Jupiter Island Club

Carmen Mauceri, CCM, ECM
Immediate Past President - Club at Mediterra

Ken Kouril, CCM, CCE, CAM, ECM
Vice President - West Bay Club

Brett Morris, ECM
Secretary / Treasurer - The Club at Admirals Cove

Dave Mangan
Everglades Director - Royal Poinciana Golf Club

Brian Bartolec
Everglades Director - Shadow Wood CC

Karen Harmon
Gator Director - Sarasota Yacht Club

Bruce Furman, CCM
Gator Director - St. Petersburg Yacht Club

David Main, CCM, CCE
North Sunshine Director - Oceanside CC

Hans Grover, CCM
North Sunshine Director - Jacksonville Golf & CC

Robert Martin, CCM, CCE, CAM
Seminole Director - Wycliffe Country Club

Ed Latalladi, CCM, CAM
Seminole Director - Frenchman's Reserve POA

COMMITTEE CHAIRS

LuAnn Giovannelli, CCM, CAM, CMAA Fellow
The Club Foundation

Ed Latalladi, CCM, CAM
Partner Program

David Main, CCM, CCE
Bylaws & Ethics

Rob Martin, CCM, CCE, CAM
Professional Development

Brian Bartolec
Ambassador Program

Ken Kouril, CCM, CCE, CAM, ECM
Strategic Planning

Dave Mangan
Membership

Bruce Furman, CCM
Student Development

Carmen Mauceri, CCM, ECM
Nominating

Hans Grover, CCM
Scholarship Committee

Mihaela Hillhouse, CCM
Women in Club Management

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