

# GOLF INDUSTRY SEMINAR

FRIDAY, OCTOBER 5TH - 9 AM - 3 PM  
AT PGA NATIONAL RESORT & SPA



State of the Industry/Game  
Golf 2.0  
Growth of the Game  
Golf Course Design  
Sustainability  
Attracting & Retaining Women  
Course Set-Up to Help Beginners  
Re-purpose of Land to Drive Revenue

Supported By:



A Textron Company



**Jack Nicklaus** - President of Nicklaus Golf Companies and World Golf Hall of Fame Member

Hosted in cooperation with:

**Joe Steranka** - CEO of The PGA of America and Honorary PGA Member



**PGA**

South Florida Section

**Donna Orender** - President of Orender Unlimited, Consultant to The PGA of America, and former President of the WNBA



Florida Chapter Club Managers Association of America

## Nicklaus Companies

*Cost to attend is \$75 per person. All who attend are required to pre-register and are encouraged to bring along their club president, general manager, or any other board/committee members who would like to attend. Please note that jackets are required.*



Name: \_\_\_\_\_

Address/City/ST: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Association & Facility: \_\_\_\_\_

Payment Information: ☐ AMEX ☐ Mastercard ☐ Visa

Number: \_\_\_\_\_ Exp: \_\_\_\_\_

Name on the card: \_\_\_\_\_

All PGA Members and Apprentices can click here to register online now.

If paying by check please make it payable to the South Florida PGA

Please mail or fax all registration forms to:  
South Florida PGA / 186 Atlantis Blvd. / Atlantis, FL  
33462 / (F) 561.729.0914

**\*Please note everyone MUST pre-register.\***