# Heart-Led Leadership Program





9-week Masters of Leadership Webinar Series featuring some of the world's top leadership coaches and thought leaders.

Moderated by Tommy Spaulding





Sponsored by







"I've always believed there are two types of people in our world: Those that live in it. And those that want to change it. Which one are you going to be?"

> Excerpt from Tommy Spaulding's new book, 80,000: How the Power of Positive Influence Can Change the People We Love and Lead.... AND the World

SPAULDING



#### March 9th Heart-Led Leadership Tommy Spaulding

Tommy Spaulding is the Founder & President of Tommy Spaulding Leadership Institute, a leadership development, speaking, training, and executive coaching

firm based in Denver, Colorado. A world-renowned speaker on leadership, Spaulding has spoken to hundreds of organizations, associations, educational institutions, and corporations around the globe. His first book, It's Not Just Who You Know: Transform Your Life and Your Organization by Turning Colleagues and Contacts into Lasting, Genuine Relationships, published by Penguin Random House in 2010, quick-



ly climbed to the top of the New York Times, Wall Street Journal and USA Today national bestseller lists. His second book, **The Heart-Led Leader**, published by Penguin Random House in October, 2015 is a New York Times and #1 Wall Street Journal national bestseller and was also listed on <u>Inc.com</u>'s Top 100 Business Books of 2015. His third book, **80,000: How the Power of Positive Influence Can Change the People we love and lead...and the World**, will be released April, 2022.



#### March 30 Creating Magic Lee Cockerell

Lee Cockerell is the former Executive Vice President of Operations for the Walt Disney World® Resort. "As

the Senior Operating Executive for ten years, Lee led a team of 40,000 Cast Members and was responsible

for the operations of 20 resort hotels, 4 theme parks, 2 water parks, a shopping & entertainment village and the ESPN sports and recreation complex in addition to the ancillary operations which supported the number one vacation destination in the world."



One of Lee's major and lasting legacies was the creation of Disney Great Leader Strategies which was

used to train and develop the 7000 leaders at Walt Disney World.



#### April 6 Transfluence Walt Rakowich

Walt Rakowich is the former CEO of Prologis, a global real estate company that is the world's largest owner

of industrial distribution facilities, and author of **Transfluence: How To Lead With** 

**Transformative Influence In Today's Climates Of Change.** He works with several nonprofits, serves on the board of directors of Host Hotels and Resorts (Marriott), Iron Mountain, Inc., and Ventas Inc., and is on the board of trustees of The Pennsylvania State University. He earned an undergraduate degree from Penn State University and an MBA from Harvard Business School.





#### April 20 Dare to Serve Cheryl A. Bachelder

Cheryl A. Bachelder is a passionate restaurant industry executive and former CEO of Popeyes<sup>®</sup> Louisiana Kitchen, Inc. Cheryl

is known for her crisp strategic thinking, franchisee-focused approach, superior financial performance and the development of outstanding leaders and teams. Cheryl is currently on the Board of Chick-fil-A.

Ms. Bachelder created a culture based on the Popeyes Purpose: to inspire servant leaders to achieve superior results. The Popeyes team focus was to serve the franchise owners well; together they pursued a bold ambition for the enterprise. This philosophy produced exceptional



performance results. In March 2015, Ms. Bachelder published a book chronicling the tenets of the Popeyes turnaround, entitled Dare to Serve, Second Edition – How to drive superior results by serving others.



### Multipliers

May 25

#### Liz Wiseman

Liz Wiseman is a researcher and executive advisor who teaches leadership to executives around the world. She is the author of New York Times bestseller **Multipliers: How the Best** 

Leaders Make Everyone Smarter, The Multiplier Effect: Tapping the Genius Inside Our Schools, and Wall Street Journal bestseller Rookie Smarts: Why Learning Beats Knowing in the New Game of Work.

Liz is the CEO of the Wiseman Group, a leadership research and development firm headquartered in Silicon Valley, California. Some of her recent clients include: Apple, AT&T, Disney, Facebook, Google, Microsoft, Nike, Salesforce, Tesla, and Twitter. Liz has been listed on the Thinkers50 ranking and in 2019 was recognized as the top leadership thinker in the world.





#### August 24 Leading with Gratitude Chester Elton

Chester Elton has spent two decades helping clients engage their employees to execute on strategy, vision, and values. In his provocative, inspiring,

and always-entertaining speeches, the #1 bestselling leadership author provides real solutions to leaders looking to manage change, drive innovation, and lead a multi-generational workforce. Elton's work is supported by research with more than 1 million working adults, revealing the proven secrets behind high-performance cultures and teams.



Chester has been called the "apostle of appreciation" by Canada's *Globe and Mail*, "creative and refreshing," by the *New York Times*, and a "must read for modern managers" by CNN.



#### September 21 The Heart of Leadership Mark Miller

For the last 42 years, Mark has focused much of his time on serving leaders, helping them grow themselves, their teams, and their organizations. In addition to his role at Chick-fil-A,

he has also had the privilege to teach and lead in not-forprofit organizations domestically and globally.

Although the context is different in every organization, the problems have common roots and so do the solutions.

Along the way, he has authored (and coauthor) a few books – nine and counting. Today, more than a million books are in print in 25+ languages. His approach to writing has always been to find what is true in principle and figure out how to make it applicable to the real world.





#### October 12 Life CONsequences: A Tale of Redemption, Choices and Decisions Ethan Fisher

Ethan shares how he overcame experiences like depression, anxiety, addiction, trauma

and more and how he reclaimed a passion for living.

Ethan Fisher uses his own life story to illustrate the devastating consequences of mental health stigma and substance abuse, while spreading a message of accountability and self-care.



Audiences will learn valuable life lessons and be inspired to reflect on their choices and decisions.



#### September 7 What Got You Here Won't Keep You There

**Dr. Marshall Goldsmith** Dr. Goldsmith is the author or editor of 42

Dr. Goldsmith is the author or editor of 42 books, which have sold over two million copies, been translated into 30 languages and become bestsellers in 12 countries.

A world-renowned business educator and coach, Dr. Marshall Goldsmith is the leading expert in his field. His singular ability to get results for top leaders has drawn over 150 CEOs and their management teams to address change in the workplace. They want what Dr. Goldsmith offers: practical and proven methods.

Dr. Goldsmith has helped people understand how their beliefs and the environments they operate in can trigger negative behaviors. Through simple and practical advice, he can help people achieve and sustain positive behavioral change.

Dr. Goldsmith has mentored and coached some the world's top business leaders and has over 1.4 million followers on LinkedIn.





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## Heart-Led Leadership Program

9-week Webinar Masters of Leadership Program featuring some of the world's top leadership coaches and thought leaders.

- All Zoom Sessions begin at 10:00am.
- 1) March 9: Tommy Spaulding The Heart Led-Leader
- 2) March 30: Lee Cockerell Creating Magic
- 3) April 6: Walt Rakowich Transfluence
- 4) April 20: Cheryl Bachleder Dare to Serve
- 5) May 25: Liz Wiseman Multipliers
- 6) August 24: Chester Elton The Carrot Principle
- 7) September 7: Dr. Marshall Goldsmith
- 8) September 21: Mark Miller The Heart of Leadership
- 9) October 12: Ethan Fisher & Tommy Spaulding Second Chances

### Visit the FLCMAA website for registration.

Participation in individual sessions will gain 1.5 Association Credits.

Note: Those attending all sessions will receive 9 CMI Credits.