



**FLORIDA
CHAPTER**
CLUB MANAGEMENT
ASSOCIATION OF AMERICA

FLCMAA

NEWS

March 2025

TABLE OF CONTENTS



FLORIDA
CHAPTER

FEATURED

8 April Regional Education
Regional Road Shows Begin with Clews and Holman

11 Ocean Reef Summer Conference
Don't miss out—reserve your spot for this must-attend event!

14 Cause for Applause - WC Edition
FLCMAA has so much to celebrate!



3 From the Director

20 Jay DiPietro, CCM
Scholarship Opens

22 Did You Know?



LET'S GET SOCIAL!

Facebook



LinkedIn



Instagram





From the Director

As we step into a new season, the Florida Chapter of CMAA continues to grow, connect, and provide valuable opportunities for professional development. This month's newsletter is filled with exciting updates, member achievements, and upcoming events designed to elevate your career and enhance our industry.

Professional development remains a priority, with keynote speakers and leadership sessions designed to inspire and educate. Kicking off our first regional "road show" of the season: Chris Clews, known for his expertise in merging 80s pop culture with leadership principles and Robb Holman, a global leadership expert, will introduce his "Inside Out Leadership" philosophy, focusing on personal growth and authenticity in leadership. Additionally, James Cronk will tackle one of the biggest challenges in club management—staffing and engagement—with his session, "Keeping Your Sanity While Managing Humanity" coming May 19-22.

For those with a passion for wine, FLCMAA's partnership with ClubProcure brings an exciting wine education session to the May educational series. Featuring Jackson Family Wines, the session will explore the differences between Pinot Noir and Cabernet Sauvignon, offering attendees a deeper understanding of how terroir influences these bold and elegant varietals.

Looking ahead, the 2025 Summer Conference at Ocean Reef Club promises to be a must-attend event. Set for June 22-25 in Key Largo, this conference will feature engaging speakers and member-led panels mixed in with all of the unique experiences that Ocean Reef has to offer.

Internship and career development are also a focus this month, with the CMAA Verified Internship Program helping clubs attract and develop top talent. By offering structured, high-quality experiences, clubs not only invest in the next generation of club managers but also build a stronger, more knowledgeable workforce.

With so much to celebrate and look forward to, March is shaping up to be an exciting month for FLCMAA. Whether you're attending a regional education session, connecting with fellow members online, or gearing up for the 2025 Summer Conference, there are countless ways to get involved and make the most of the opportunities ahead.

For more information on upcoming events and initiatives, visit www.flcmaa.org. Here's to a month of growth, learning, and meaningful connections!

Kelly Grabowsky, CCM
Managing Director

March

SUN	MON	TUE	WED	THU	FRI	SAT
30	31					1
<div style="border: 1px solid #4a90e2; padding: 5px;"> <ul style="list-style-type: none"> <li style="width: 50%;">● REG. ED <li style="width: 50%;">● SPECIAL EVENT <li style="width: 50%;">● CMAA <li style="width: 50%;">● WEBINAR SERIES <li style="width: 50%;">● WICM </div>						
2	3	4 Monthly Member Meet-up 10am	5	6	7	8
9	10	11	12 Webinar Series Buckeye Micro - Cyber Threats to Club Networks 10am	13	14	15
16	17	18	19	20 Women in Club Management Webinar Allegra Johnson Susan Schenkel 3pm	21	22
23	24	25 Webinar Series Buckeye Micro - Protecting Your Digital Life 3pm	26	27	28	29

WEBINAR SERIES

Wednesday, March 12
10:00 am



Buckeye Micro Inc

CYBER THREATS TO CLUB NETWORKS: HOW TO IDENTIFY, PREVENT & DEFEND

STAY ONE STEP AHEAD OF CYBER THREATS!
Cybercriminals are evolving, and club networks are a prime target for attacks that can compromise sensitive data and disrupt operations. Learn about the most pressing cyber threats and how to protect your club's network from attacks.

What You'll Learn:

- ✓ How cybercriminals infiltrate club networks
- ✓ Warning signs of a cyber attack
- ✓ Best practices for email and browser security
- ✓ Steps to prevent and mitigate cyber threats
- ✓ Tools and strategies for strengthening your club's cyber defenses

Key Threats Covered:

- ✓ **Email-Based Attacks** (Phishing, Spear Phishing, Account Takeover)
- ✓ **Browser Threats** (Malicious Sites, Drive-By Downloads)
- ✓ **Direct Attack Threats** (Unauthorized Access, Exploits)
- ✓ **Supply Chain Risks** (Third-Party Vulnerabilities)
- ✓ **Malware Infections** (Viruses, Ransomware, Trojans)



Ryan Allison
IT Security Consultant
Buckeye Micro Inc.

CLICK HERE TO REGISTER

1 Association Credit is Available

powered by
Our Partners

MONTHLY WEBINAR SERIES

Our bi-weekly webinars are a fantastic opportunity to expand your knowledge, earn credits, and connect with your peers—all in a convenient, one-hour virtual session.

This year, we are proud to collaborate with our valued corporate partners to bring you these sessions, allowing them to share their wisdom and expertise while further strengthening our partnerships within FLCMAA.

We look forward to seeing you there!

WEBINAR SERIES

Tuesday, March 25
2:00 pm



Buckeye Micro Inc

PROTECTING YOUR DIGITAL LIFE BEST PRACTICES

STRENGTHEN YOUR DIGITAL SECURITY

This webinar will cover essential cybersecurity skills, including creating strong passwords, using password managers, and securing accounts with Multi-Factor Authentication (MFA). Learn when to use a VPN, key security policies, and best practices for backups, endpoint protection, and remote access.

WHAT YOU'LL LEARN:

- ✓ **Mastering Password Security**
 - How to create strong passwords
 - The benefits of password managers
- ✓ **Club Security Policies & Best Practices**
 - Secure backups: NAS, Cloud, and Offline solutions
 - Password policies that work
 - Protecting endpoints & active gateways
 - Remote access security & updates

✓ **Multi-Factor Authentication (MFA)**

- Different types of MFA
- Strengths & weaknesses

✓ **Virtual Private Networks (VPNs)**

- When and how to use a VPN
- Choosing the right type of VPN for your needs

STAY SECURE. STAY SMART. STAY PROTECTED.

Ryan Allison
IIT Security Consultant
Buckeye Micro Inc.

CLICK HERE TO REGISTER

1 Association Credit is Available



WICM WEBINAR



CULTURE IMPACT

**ALLEGRA JOHNSON, CCM &
SUSAN SCHENKEL, CCM, CCE**

Do you have a themed approach throughout your club? Let's examine the effects of an unclear message vs a consistent message on your club's culture. Discuss the impact of first impressions, department orientation & employee retention. Explore the impact of department orientation, communication strategies, and branding on your club's success.

The WHY vs the WHAT.

Thursday, March 20 | 3:00pm

THANK YOU TO OUR REGIONAL EDUCATION PARTNER

WESCO TURF
INC.



Empowering growth and skill-building through our extended '**Be Our Guest**' Program! Invite your team members to participate!

*Up to 2 guests per event,
one-time attendance per guest.*



**FLORIDA
CHAPTER**
CLUB MANAGEMENT
ASSOCIATION OF AMERICA

Chris Clews

Speaker|Author| -80's Pop Culture Guy

EVERYTHING I NEED TO KNOW, I LEARNED FROM 80'S POP CULTURE

Click here for a
special message
from Chris.

Yes, it's true! The pop culture of the 80s, especially the iconic films that shaped the decade, can offer valuable lessons for our workplaces, businesses, careers, and personal lives.

Chris merges over 20 years of marketing expertise across diverse industries with global brands and advertising agencies, all while channeling his incredible enthusiasm for everything 80s. This combination results in a presentation that is engaging, informative, relatable, interactive, and genuinely one-of-a-kind.

MONDAY, APRIL 28

**SAWGRASS
COUNTRY CLUB**

TUESDAY, APRIL 29

**SARASOTA YACHT
CLUB**

8:00 AM: Registration & Continental Breakfast

9:00 AM: Keynote Session

Lunch to Follow



Click here for a special message from Robb



FLORIDA CHAPTER CLUB MANAGEMENT ASSOCIATION OF AMERICA

Robb Holman

UNLEASHING YOUR LEADERSHIP POTENTIAL: THE INSIDE OUT APPROACH

Robb Holman, a highly regarded global leadership expert, speaker, and four-time author, advocates for Inside Out Leadership, a philosophy focused on self-discovery and personal growth. This framework leads leaders through a four-step journey: beginning with personal leadership, progressing to team leadership, creating a solid organizational foundation, and ultimately fostering community-driven transformation. By highlighting the importance of trust and authenticity, Inside Out Leadership enables leaders to realize their full potential.

WEDNESDAY, APRIL 30
CORAL RIDGE YACHT CLUB

THURSDAY, MAY 1
HIDEAWAY BEACH CLUB

8:00 AM: Registration & Continental Breakfast
9:00 AM: Keynote Session
Lunch to Follow



Regional Education - May

James Cronk "Keeping Your Sanity While Managing Humanity"

"People! I can't find 'em, or keep 'em, or get them to do what I want with any kind of passion!", said every club manager everywhere. Do you suspect your staff aren't as Powered ON as their cell phones? Do you lose sleep wondering how you can make the GEN X, Y, and Z's do their A, B, C's? If so, then this session is for you.

Personal attention and care are no longer just for the customer. What employees used to want is not valued anymore, and what motivates millennials to make margaritas can be as difficult as bringing back baby boomers to be marshals. Until we can program drones to rake bunkers or teach tennis, we must continue to find new ways to engage and Power ON staff of any age. In this session, delegates will learn new ways to find, keep, and reward employees, and as a result, KEEP THEIR SANITY in 2025 and beyond.



James Cronk is a golf industry leader with over 30 years of experience, having presented at major golf industry events worldwide. A former golf professional and club manager, he has earned accolades for exceptional leadership and customer service. In 2022, he co-founded Golf Industry Guru, an online training platform providing over 200 hours of industry-specific content to help golf course professionals enhance their skills. In 2024, he introduced The Toolbox, a groundbreaking golf course safety platform in North America.

Wine Education Break

Through our partnership with ClubProcure, we will be enhancing our May educational series with a session directly following morning education prior to lunch.



Session Title: Curves & Angles

Focus: Exploration of Pinot Noir (silky, elegant) and Cabernet Sauvignon (bold, structured)

Featuring Jackson Family Wines

Educational Takeaways:

- Understanding the differences between Pinot Noir and Cabernet Sauvignon
- Learning how terroir influences the character of each grape, with wines sourced from top vineyards in California and Oregon
- Developing a new language to describe wine through shape, texture, and mouthfeel.

- **Monday, 5/19 - Boca Woods Country Club, Boca Raton**
- **Tuesday, 5/20 - Vasari Country Club, Bonita Springs**
- **Wednesday, 5/21 - Lakewood National, Lakewood Ranch**
- **Thursday, 5/22 - Atlantic Beach Club, Atlantic Beach**

FLCMAA SUMMER CONFERENCE



OCEAN REEF CLUB®
KEY LARGO, FLORIDA

June 22-25th

Member Registration Fee -\$1,200
includes Education and Dining Events

Sunday - The Gourmet Gathering Social
Spouse/Guest \$210
Children under 6 - Complimentary
Children 6-12 - \$75
Children 12-17 - \$110

Tuesday - Flame & Fork Dinner
Spouse/Guest \$275
Children under 6 - Complimentary
Children 6-12 - \$75
Children 12-17 - \$140

**Events require separate registration and fees, details coming soon.

ACCOMMODATIONS

\$229 Premium Tropical View Inn Rooms
\$249 Premium Water View Inn Rooms
\$269 Premium Ocean View Inn Rooms
\$219 Deluxe Yachtsman Studio
\$329 Premium 1 Bedroom Yachtsman
\$459 Premium 2 Bedroom Yachtsman
\$329 Premium 1 Bedroom Condos
\$459 Premium 2 Bedroom Condos

\$899 - Premium 3 Bedroom Condos
\$1,049 - Premium 3 Bedroom Home
\$1,199 - Premium 3 Bedroom Home w./ Pool
\$1,399 - Premium 4 Bedroom Home
\$1,599 Premium 4 Bedroom Home w./ Pool
\$2,099 Premium 5 Bedroom Home w./ Pool
\$2,299 Premier 5 Bedroom Home w./ Pool

**Tax and fees not included in the listed price*

Registration is required for the event prior to booking a room. A confirmation email will be sent with your personalized link to book your room.

12:00-4:00

Arrival/Registration

TBD

SUN

Global Golf Advisors Focus Group Sessions

6:00-8:00

The Gourmet Gathering: A Food Truck Social

7:30

All-American Breakfast

8:30

Chapter Business Meeting

10:15

MONDAY

Club Benchmarking - FLCMAA Strategic Data Initiative

11:30

Robyn Stowell - Club Attorney

1:00

Coral Reef Bottom Fishing Tournament**

3:00

9 Hole Scramble Golf Tournament**

7:30

Florida Key's Breakfast

9:00

When Generations Connect Phil Gwoke

10:45

Balancing Legacy and Innovation Avi Olizkey

12:30

Caribbean Lunch

1:45

Go Beyond Engagement™: Cultivate a Happy and Fulfilled Workforce Diane Allen

3:30

TUESDAY

Proven Strategies for Rebranding, Rebuilding and Elevating Your Club Larry Savvides CCM, CCE, CAM, Brett Morris ECM, CMAA Fellow, Loraine Ellis-Vienne CCM, CCE, CAM, Corey Saban

7:00-10:00

Flame & Fork: A Steakhouse BBQ Ocean Reef Style

8:30

WEDNESDAY

Making Relationships Magical John Formica - "America's Customer Experience Coach and the Ex-Disney Guy"

10:45

Hurricane Preparedness & Recovery: Supporting Your Teams and Members Through the Storm Karen Harmon, Scott Fairbairn, CCM, CCE, Eamon Murphy, Jeff Kaulbars, Corey Saban

ATTIRE

Business Meeting/Education - *Business Casual (no jackets required)*

Dining Attire - *Keys Casual (collared shirts, walking length shorts)*

Daily Club Fee \$20 Per Day

Daily Service Charge \$20 Per Day

Note Reservation Deadline: May 28, 2025

Rates are available three days pre and post-event, based on availability.

Discount of 10% on Spa guest pricing.

Complimentary self-parking and valet parking are included.

Cart Rental Rate of \$55; not including optional insurance

FOLLOW LINK TO REGISTER



FLORIDA
CHAPTER
CLUB MANAGEMENT
ASSOCIATION OF AMERICA



Mark Your Calendars

SEPTEMBER

**Joyce Halama, CCM - Principal Trainer and Consultant
Strategic Club Solutions**

“You've Been Served”

Monday, 9/22 - Gator

Tuesday, 9/23 - North Sunshine

Wednesday, 9/24 - Everglades

Thursday, 9/25 - Seminole

OCTOBER

**Corey Saban and FLCMAA Members
Facts Tell, but Stories Sell**

Monday, 10/20 - Everglades

Tuesday, 10/21 - Seminole

Wednesday, 10/22 - North Sunshine

Thursday, 10/23 - Gator

SUMMER CONFERENCE SERIES

June 22-25 - Ocean Reef Club - Key Largo

August 25-27 - JW Marriott - Clearwater

EXECUTIVE LEADERSHIP SUMMITS

Monday, 10/6 - East Coast

Tuesday, 10/7 - West Coast

Showcase
YOUR CLUB

Want to host an exciting educational event at
your club?

This is your chance to shine!

Reach out to Kelly today and let's make it happen!

Mark Your Calendars - Webinar

UPCOMING FLCMAA WEBINARS

Wed. 3/12, 10:00am

Cybersecurity Awareness for Club Managers Part 1 with Ryan Allison

Tues. 3/25, 2:00pm

Cybersecurity Awareness for Club Managers Part 2 with Ryan Allison

Wed. 4/9, 10:00am

A Roadmap to Safety at Your Club with Susan Anderson

Tues. 4/22, 2:00pm

Enhancing Your Club's Leadership Through Sustainability with Matteo Spagnolo

Wed. 5/14, 10:00am

Designing the Ultimate Member Experiences: Bold Trends in Private Club Master Planning, Architecture, and Interior Design with Brian Idle & Kevin Carroll

Tues. 5/27, 2:00pm

Take Charge of Your Health as a CEO with Dr. Bill Kapp, MD

Wed. 6/4, 10:00am

The Importance of Board Orientation with Kevin Starks

Tues. 6/17, 2:00pm

PreConstruction and Contracting Considerations with Matthew Blondell and David Luker

Wed. 7/9, 10:00am

Club 360 - Unified Data & Actionable Dashboards to Elevate Your Club with Robin Michael

Tues. 7/22, 2:00pm

Financial Fraud Awareness and Prevention with Milly Gonzalez

Wed. 8/6, 10:00am

Travel Rewards - An Exciting and Revenue Enhancing Member Benefit for your Club with Andrew Bonichi

powered by
Our Partners

CAUSE *for applause*

HANNAH FLORA: HELL'S KITCHEN FINALIST

Rising culinary star Hannah Flora captivated audiences as the runner-up on Hell's Kitchen Season 23, showcasing her talent, resilience, and passion for the craft. **CLICK HERE** to read about her journey, the intense competition, and what's next for this extraordinary chef!

Hannah Flora
Executive Sous Chef
Addison Reserve Country Club



3rd place finish went to Egypt Davis.

Egypt Davis
Executive Banquet Chef
Country Club of Mirasol

CONGRATULATIONS TO OUR MOST RECENT GRADUATE OF CMCP PROGRAM

David Arcott
Assistant Dining Room Managers
Bear Lakes Country Club

CLUB CERTIFICATE PROGRAM

ONLINE CLUB MANAGEMENT EDUCATION

Join the Florida Chapter and RCS Hospitality for an online, self-paced course through the 11 CMAA Core Competencies. Activities include webinars, white papers, club assessment programs, and testing.

The program gains 22 CMAA Associate credits upon completion.

DETAILS & REGISTRATION

RCS HOSPITALITY GROUP

FLORIDA CHAPTER

CAUSE *for applause*



**WORLD CONFERENCE
& CLUB BUSINESS EXPO**
FEBRUARY 5-9 • TAMPA, FL

Edition

Mark A. Bado, MCM, CCE, Brett Morris, ECM inducted into the CMAA 2025 class of Fellows.

The CMAA Fellows Program honors exceptional club management professionals who exemplify leadership, integrity, and dedication to the industry. Now in its seventh year, the program has recognized 43 distinguished Fellows, celebrating their lasting impact as thought leaders, mentors, and advocates for the profession.



Marc D. Ray, MCM, CCE, CHAE, has earned the prestigious Master Club Manager (MCM) designation.

This remarkable honor highlights his exceptional impact on the club industry and his dedication to driving the profession forward through innovation and knowledge-sharing.



CAUSE *for applause*

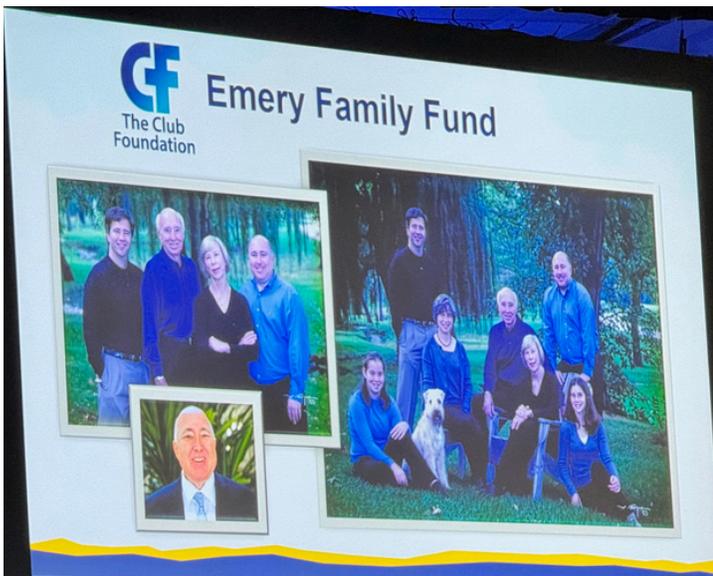


**WORLD CONFERENCE
& CLUB BUSINESS EXPO**
FEBRUARY 5-9 • TAMPA, FL

Edition

Emery Family Fund established to support Club Foundation.

We are proud to share that longtime FLCMAA member **Don Emery, CCM, CCE**, GM/COO of Grey Oaks Country Club has generously established the Emery Family Fund in honor of his mother and late father, supporting the Club Foundation in its mission to provide education and opportunities for future generations of club managers.



Rob earns a 3-year term!

Robert Oosterhuis, CCM, CCE, PGA, CAM, GM/COO of Royal Palm Yacht & Country Club, has been elected to a three-year term as a CMAA National Board Director. We are proud to have him representing FLCMAA at the national level.

CAUSE *for applause*



**WORLD CONFERENCE
& CLUB BUSINESS EXPO**
FEBRUARY 5-9 • TAMPA, FL

Edition

CONGRATS WARREN L. ARSENEAUX SCHOLAR

The purpose of this scholarship is to provide tuition for a CMAA Wine Society member who has a passion and love for wine and is interested in continuing his or her professional development.

Kemorr Condappa, CAM
Clubhouse Manager
Colonial Country Club



CONGRATULATION IDEA FAIR WINNERS

CULINARY & BEVERAGE CONCEPTS

JOE SMITH, CCM
COUNTRYSIDE GOLF &
COUNTRY CLUB

HOLIDAY PROGRAMS

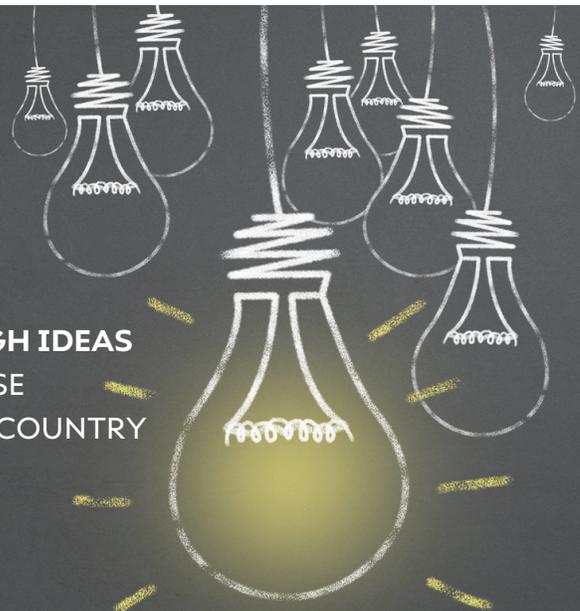
KEN KOSAK
BROKEN SOUND COUNTRY CLUB

BREAKTHROUGH IDEAS

KYLE HILLHOUSE
BOCA WOODS COUNTRY
CLUB

CLUB CULTURE & STAFF DEVELOPMENT

KATIE BODCHON
THE CLUB AT ADMIRALS COVE



CAUSE for applause



Edition



LuAnn new Club Foundation Chair

LuAnn Giovannelli, CCM, CAM, CMAA Fellow, GM/COO of Bay Colony Community Association, now serves as the Chair of the Club Foundation.

BETH SARGENT RECEIVES RECOGNITION FOR YEARS OF SERVICE



FLCMAA EARNS 1ST PLACE IN 2024 CHAPTER RECRUITMENT



WELCOME

NEW MEMBERS - JANUARY

Teejay Alderdice
Mike Block
Antonio Campolio
Kevin Conway
John Cook, Jr.
Rick Cooke
Sydney Coons
Jacob Deguia
Phillip Gabes
Jeffrey Golden, Jr.
Isabella Graf
Courtney Haller
Abigail Hoglund
Amanda Hopper
Jordan Ivey
Donald Jones, Jr.
Heather Jones
Kathleen Kelley
Jamie Kneebone
Lori LeBard, CCM
Daniel Lebost
Michael Malgas
Sean Miller
Judeshen Naidoo
Millicent Njeri
Holly Savidge
Misty Stewart
Jaime Sweet
Clay Thomas
Jewel Truman
Cam Vecellio
Trevor Vecellio
Emme Warburton

Coral Creek Club
Amelia River Club
The Polo Club of Boca Raton
Palm-Aire CC at Sarasota
Naples Lakes Country Club
Boca Woods Country Club
Sawgrass Country Club
Heritage Bay Golf & CC
Boca Grove Golf & CC
Highland Woods Golf & CC
Landings Yacht Golf & Tennis
Trump National Golf Club
Quail Creek Country Club
Carlouel Beach & YC
Hamilton Harbor Yacht Club
Sanctuary Golf Club
Eau Gallie Yacht Club
The Club at Admirals Cove
Golden Oak Club
Atlantic Fields
Royal Palm Yacht & CC
The Polo Club of Boca Raton
Delray Dunes Golf & CC
The Polo Club of Boca Raton
3550 Esplanade Way Apt 8315
Quail Creek Country Club
Boca West Country Club
Boca West Country Club
Seminole Lake Country Club
Sarasota Yacht Club
The Club at Admirals Cove
The Club at Admirals Cove
Quail Creek Country Club

Gator Region
North Region
Seminole Region
Gator Region
Everglades Region
Seminole Region
North Region
Everglades Region
Seminole Region
Everglades Region
Everglades Region
Seminole Region
Everglades Region
Gator Region
Seminole Region
Everglades Region
Sunshine Region
Seminole Region
North Region
Seminole Region
Seminole Region
Seminole Region
Seminole Region
North Region
Everglades Region
Seminole Region
Seminole Region
Sunshine Region
Gator Region
Seminole Region
Seminole Region
Everglades Region



**FLORIDA
CHAPTER**
CLUB MANAGEMENT
ASSOCIATION OF AMERICA



Jay DiPietro, CCM Scholarship 2025



Honoring a Legacy, Inspiring the Future

Established in 2015, this scholarship now proudly bears the name of Jay DiPietro, CCM, a beloved colleague, mentor, and industry leader—to recognize the profound impact he made on the club industry. This program continues to support CMAA professionals in their pursuit of the Certified Club Manager (CCM) designation, ensuring that Jay’s legacy of leadership, excellence, and dedication to professional education lives on.



Timeline & Eligibility

- Active FLCMAA member
- Working towards CCM
- Experience requirements:
 - 2 years in hospitality and 1 year at current club.



Application Components

- Completed Application
- Current Resume
- Personal Essay
- Recommendation Letters



Usage & Restrictions

- Announcement of selections: April 30
- Applicable for future education
- Up to \$2,500 awarded per recipient
- Must be utilized within two (2) years

**DEADLINE
APRIL 1**

**CLICK TO
APPLY**

NATIONAL NEWS



CMAA Verified Internship Program Process

GET VERIFIED AND FIND YOUR NEXT SUPERSTAR!

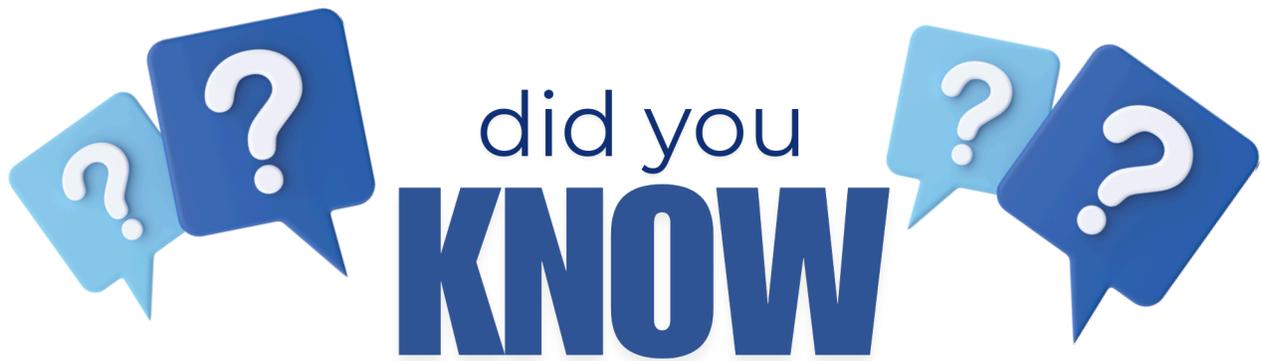
The journey from student or enthusiast to seasoned professional involves key steps to prepare for a successful career—sometimes even in fields they hadn't previously considered.

That's where internship programs come in. These programs are more than just learning opportunities for students—they're a game-changer for our industry, helping to build a stronger talent pipeline for careers in club management. By investing in interns, you're not just mentoring the next generation; you're also gaining fresh perspectives and potential future leaders for your team.

One of the best ways to maximize your internship program is through the CMAA Verified Internship Program. This initiative ensures that your program meets industry best practices, providing students with a structured, high-quality experience while giving your club greater visibility among aspiring professionals.



[Click here to learn more.](#)



SEASONAL CONNECT COMMUNITY

SEASONAL CONNECT COMMUNITY

Club Management Association of America

Welcome to the CMAA network through Seasonal Connect, where Carolinas, Florida, New England, and Greater Southwest chapter members can collaborate and recruit from each other, while allowing workers to stay and grow within the club industry. Chapter members can also connect with other clubs to find solutions to common problems, network, discuss challenges, and more.

[Sign Up](#)

[Existing Member Login](#)

Visit [HERE](#) to learn more.



FLCMAA MEMBER QUESTIONS

Got a pressing question or seeking insights from industry colleagues? Reach out to us at info@flcmaa.org, and we will share your inquiry with fellow members to collect valuable feedback and expertise. Leverage the collective wisdom of FLCMAA—your next brilliant idea or solution could be just an email away!

REGIONAL EDUCATION ATTENDANCE

You're not limited to just your region—you can attend any regional education session that fits your schedule. Got a conflict? Need a different day or a more convenient location? Want to explore the other coast? No problem! You're free to join sessions in any region that works best for you.



**FLORIDA
CHAPTER**
CLUB MANAGEMENT
ASSOCIATION OF AMERICA

Wishes to Express Sincere Gratitude to Our Executive Corporate Partners

PEACOCK + LEWIS
PLANNING | ARCHITECTURE | ENGINEERING | INTERIOR DESIGN



Your invaluable support enables us to provide top-notch programming and resources to our FLCMAA members.



FLORIDA CHAPTER

**CLUB MANAGEMENT
ASSOCIATION OF AMERICA**

We Value and Appreciate our Gold and Silver Level Corporate Partners

GOLD

**AM Design Group
Anderson - Moore Construction Corp
Buckeye Micro Inc
Chambers
Club Benchmarking
Clubessential
Club Procure
Club Specialists Intl.
Corporate Housing Pros
Greenspoon Marder LLP
Jonas Club Software
Marsh & McLennan Agency
McMahon Group
MTL International Work and Travel
RNDC
RSM US LLP
Pipeline Agency
ProGolf Africa Safaris
Advanced Exercise**

SILVER

**BSA Construction
ClubSafe, Inc
Cobalt Software
ConnectOne Bank
Cruise & Vacation Desk
Eustis Chair
The Clear 360
MembersFirst
Northstar
Pabian Law
Seasonal Connect
Royal Cup Coffee and Tea
Risk Strategies
The Weitz Company
Tri-Vin Wine and Spirits
Insperity**

Your invaluable support enables us to provide top-notch programming and resources to our FLCMAA members.

CHAPTER LEADERSHIP

BOARD OF DIRECTORS

Michael Feil, CCM, CCE
President - Jupiter Island Club

Ken Kouril, CCM, CCE, CAM, ECM
Vice President - West Bay Club

Brett Morris, ECM
Secretary / Treasurer - The Club at Admirals Cove

Carmen Mauceri, CCM, ECM
Immediate Past President - Club at Mediterra

Dave Mangan
Everglades Director - Royal Poinciana Golf Club

Brian Bartolec
Everglades Director - Shadow Wood CC

Karen Harmon
Gator Director - Sarasota Yacht Club

Bruce Furman, CCM
Gator Director - St. Petersburg Yacht Club

David Main, CCM, CCE
North Sunshine Director - Oceanside CC

Hans Grover, CCM
North Sunshine Director - Jacksonville Golf & CC

Robert Martin, CCM, CCE, CAM
Seminole Director - Wycliffe Country Club

Ed Latalladi, CCM, CAM
Seminole Director - Frenchman's Reserve POA

COMMITTEE CHAIRS

LuAnn Giovannelli, CCM, CAM, CMAA Fellow
The Club Foundation

Ed Latalladi, CCM, CAM
Partner Program

David Main, CCM, CCE
Bylaws & Ethics

Rob Martin, CCM, CCE, CAM
Professional Development

Brian Bartolec
Ambassador Program

Ken Kouril, CCM, CCE, CAM, ECM
Strategic Planning

Dave Mangan
Membership

Bruce Furman, CCM
Student Development

Carmen Mauceri, CCM, ECM
Nominating

Hans Grover, CCM
Scholarship Committee

Mihaela Hillhouse, CCM
Women in Club Management

CHAPTER STAFF

Kelly Grabowsky, CCM
Managing Director
kelly@flcmaa.org
941.587.3535

Cherie Kennen
Chapter Member Services Manager
info@flcmaa.org
561.691.6849

Beth Sargent
Executive Director
md@flcmaa.org

Soren Spiers
Chief Financial Officer
soren.spiers@flcmaa.org