

Save The Date



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Mitchell L. Stump, CPA a frequent writer and speaker to the Private Club Industry. He is the author of several publications including: Club Tax Book, Club Sales & Use Tax Book - FL. In his publication Club "It's All About Golf" Book, Mitch discusses the "4 Ways To Grow A Business" and the "Hedgehog Theory" as they can apply to the golf side of a Club's operation, challenging this area of the Club to step up their game. Mitch is also the Founder of the ***Club Tax Network***, a nationwide association of CPA's, Attorneys and Consultants serving needs of Private Clubs

presents

"4 Ways To Grow A Business", How should a Club apply this theory

1. Growing a business is not difficult. It is, however, hard work.

Growing a Club should not be difficult, but if the hard work is placed in the wrong areas, Club employees are just staying busy. Using the basis business formula of "4 Ways To Grow A Business", Mitchell L. Stump, CPA will share how this theory can and should be used by Clubs. ***Analytics*** is the new buzz word. However, without an understanding of how successful businesses grow, analytics may be difficult to create. Along with the "Hedgehog Theory", Mitch uses this business formula in his own business and wants to share this knowledge with anyone willing to learn. This is not rocket science. We are not trying to fly a rocket to the moon. Mitch believes Clubs need to survive and wants to help any way he can. Are you willing to give these theories a try?

2. Learn how every successful business grows

Learn how the basis formula of growing a business works in a Club setting. Be able to apply two business theories to your Club to insure it succeeds

September 17, 2015

~PGA National Resort & Spa~

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