

2022 | SUMMER CONFERENCE SERIES

Margaritaville Resort Orlando | August 28-31, 2022



Accommodation Details

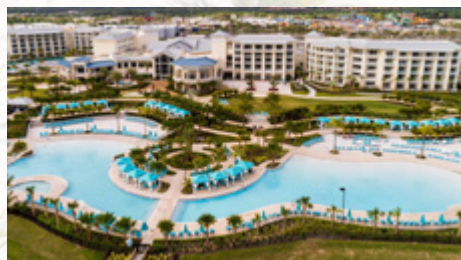
King Pool View	\$197.00
Two Queen Pool View	\$197.00
2 Bedroom Premium Cottage***	\$349.01
- 4 Guests	
3 Bedroom Cottage Plus***	\$389.31
- 8 Guests	
5 Bedroom Cottage***	\$541.40
- 10 Guests	

*** VERY limited number available, book early.
For cottage rentals please call Susan Santiago at 407-698-5595.

All rates listed are per night, plus applicable taxes.

- \$18 Resort Fee, per room, per night
- \$35 daily valet parking. Self-parking, complimentary
- Rate available three days pre and post, based on availability
- Complimentary shuttle to major Disney, Universal and SeaWorld transportation areas

Reservation deadline July 27, 2022



Margaritaville Resort Orlando
8000 Fins Up Circle
Kissimmee, Florida 34747
Reservations: 855-995-9099
Registration Code: FLCMAA

Price

Members: \$535.00*

Guest: \$255.00**

Child under 12 - complimentary

Age 12 - 15 \$50.00**

Age 15 and over \$150.00**

* includes education and social events (CMI not included)

** all social events

Conference Schedule

Sunday, August 28

10:00am	CMI - Club Benchmarking - Financial Bootcamp
1:00pm	Registration Open
6:00pm	Welcome Celebration

Monday, August 29

7:00am	Continental Breakfast
8:00am	FLCMAA Business Meeting
9:30am	Keynote Speaker: John O'Leary - The Power of One
11:00am - 12:45pm	Lunch
12:45pm - 5:30pm	Steve Farber/The Brothers Koren - Your Leadership Voice

Tuesday, August 30

8:00am	Continental Breakfast
9:00am	Dr. Jeffrey Magee - Your Trajectory Code
11:30am - 12:30pm	Lunch
12:30pm - 2:00pm	Dr. Will Sparks - Actualized Leadership

Wednesday, August 31

9:00am - 11:00am	Darren LaCroix - Better Stories - Better Business
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Events and speakers subject to change.

Meeting Notes:

ATTIRE

Business Meeting/Education

Resort Casual (no tee shirts, cargo shorts or jeans)

Welcome Opening Reception and Chapter Dinner
Resort Casual (no tee shirts, cargo shorts or jeans)



SPONSORS



REGISTER ONLINE OR DOWNLOAD REGISTRATION FORMS AT WWW.FLCMAA.ORG

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MARGARITAVILLE RESORT ORLANDO

Conference Speakers

KEYNOTE SPEAKER:



John O'Leary

The Power of One – How One Attitude, One Action and One Person Can Change the World

John was a curious nine-year-old boy. Playing with fire and gasoline, he created a massive explosion in his garage and was burned on 100% of his body. Given less than 1% chance of survival, John is proof of the power of the human spirit.

His unlikely recovery meant a journey of pain and loss that could have easily been insurmountable. However, far from being an example of someone who simply endured tragedy, John is a luminous example of thriving through adversity.

Surprisingly, this “survivor” story isn’t focused on John – rather, it is a celebration of heroes who intimately served him and his family. From a dedicated Hall of Fame sports announcer to a visionary burn nurse (and countless others), every individual involved in this 1987 fire teaches us this truth: one person can make a profound difference in the lives of others.

With emotional storytelling and unexpected humor, John reminds audiences of the significance of daily attitudes, the power of gratitude, and the impact of serving others with courage. He reawakens audiences to realize the gift of today and the possibility of tomorrow.



Steve Farber & The Brothers Koren ***Your Radical Leap Forward at Work and Beyond***

In this chaotic and extreme age, business leaders must demonstrate an unprecedented level of passion, determination, foresight,

dedication, and fearlessness. In this wildly popular speech, Steve Farber shows you how to use the LEAP framework – Love, Energy, Audacity and Proof to radically improve your organization and your life. In this energetic and insightful program, you will discover how to...

- Inspire yourself and others to achieve extraordinary results
- Earn your customers' and employees' love and loyalty
- Engage yourself and others—even in troubled or transitional times

Your Big Leadership Voice - Steve Farber and The Brothers Koren

This afternoon interactive session becomes a learning laboratory to put Love, Energy, Audacity, and Proof into practice. Here's some marketing language around that:

Steve Farber, Extreme Leadership expert and bestselling author, teams

up with international recording artists, The Brothers Koren, to bring you AN UNPRECEDENTED TEAM BUILDING EXPERIENCE.

What happens when your team or company sets out to share your stories and write an original song together?

Magic. And no prior musical experience or participation is required.

Strengthen your communication and connection through shared creative expression.

Your Big Leadership Voice is a one-of-a-kind workshop experience that guides you and your team through the exciting process of weaving your personal stories together into a cohesive song.

It's a safe space to be vulnerable, innovative, and collaborative—to help your team feel unified and genuinely supportive of one another.

The end result? An original song. Complete with lyrics and a melody written by YOU.

Your collective song will be a tangible and inspiring representation of your organization's mission and spirit. And the experience of creating it will leave your team feeling empowered, energized, and connected like never before.

By showing up and moving through Your Big Leadership Voice together with your colleagues or team, you'll see armor crumble and dormant creativity bubble to the surface—with a remarkable, surprising result. Get ready to create an artful experience that is inspiring and meaningful in ways the spoken word alone can't express.



Dr. Jeffrey Magee

Your Trajectory Code

In this powerful and engaging 90-minute session you will be introduced to the Trajectory Code Model from the best-selling book, *YOUR TRAJECTORY CODE: How to Change Your decision, Actions, and Directions, to Become Part of the Top 1% High Achievers.*

You will leave this Session in a better position to strategically and tactically implement needed action plans in your business. The Model itself serves as a powerful tool in decision making and daily implementation; Once presented the Model will then be used as the architecture for discussion on two critical need areas in your Club today - (1) Recruiting & Retaining talent today in your business, and, (2) Selling & Marketing for new Members today.



Dr. Will Sparks, Ph.D.

Actualized Leadership – Meeting Your Shadow & Maximizing Your Potential

In this highly interactive 3-hour session participants will have an opportunity to learn about their leadership style and corresponding “Leadership Shadow.”

Dr. Will Sparks, author of “Actualized Leadership: Meeting Your Shadow & Maximizing Your Potential,” cautions those of us who live in a “StrengthsFinder Culture” where the sole focus is on natural strengths. His applied research and consulting efforts clearly link performance to individual “shadows” – how we act under stress – and offers a framework for meeting and managing our Leadership Shadows.

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Daren LaCroix **Better Stories, Better Business**

Everyone wants an advantage over competitors. Once you learn to properly construct and consistently convey powerful stories, you've built trust, one of the most universally coveted assets among business leaders. So, be the authority in your industry, be the driver of change through your business presentations.

Darren will share his proven techniques to help executives from Wells Fargo to European giant, Luxoft. Powerful storytelling can be a key differentiator in the marketplace. Wow the crowd and advance your professional reputation.

These little known, world-class insights, delivered in an unforgettable way, will enable you to connect quickly and deeply. Mere facts and figures on slides will never influence like the power of consistently well-told stories.



FINANCIAL CONFIDENCE BOOTCAMP

CMI Pre-Conference Workshop - The "balance of power" in board and finance committee meetings can be problematic as many Board and Finance committee members are professional financial executives (CPAs, CFOs, CEOs, etc.). While those volunteer leaders understand finance, they do not understand the specifics of private club finances. This CMI will ensure that you have the knowledge, skills, and confidence to communicate, discuss and debate your club's finances, even with a Fortune 500 CFO.

This CMI will address the following topics:

Basics of Accounting and Finance: We'll start with an overview to ensure all attendees have a firm, shared understanding of the basics.

Income Statement & Balance Sheet: Understand the core financial statements from a financial and business perspective, how they relate to the GM role, and how to use them to identify the club's strengths, weaknesses, and culture.

Roadmap to Interpreting and Explaining Your Club's Balance Sheet: Communicate insights flowing from a keen understanding of the financial model of private clubs to your Board and Finance Committee.

Applying Key Performance Indicators: Ensure that you are communicating the proper context as you use KPIs in operating your club. The value of KPIs is relating them to actionable decisions that can shape the future.

Financial Leadership: Become a more confident leader using bootcamp insights to make sound decisions and to guide your board and finance committee in creating sustainable financial success for your club.

Full participation gains 6 CMAA CMI credits.

Sunday, August 28, 2022
Margaritaville, Orlando, FL
10:00am - 5:00pm

\$299*

*additional fee to Summer Conference Registration
Full Agenda to follow



FLCMAA SCHOLARSHIP DEADLINE April 1, 2022

» See website for more details. «

Visit the FLCMAA Chapter website
Career Section for the latest career
openings and opportunities in
Florida and throughout the country.

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