



RSM – FLCMAA Scholarship

Florida Chapter CMAA P.O. Box 2561 Palm City, FL 34991 *The application, essay, and other required attachments must be submitted in total to be considered.*

Scholarship Awards

The purpose of this scholarship is to provide tuition support to CMAA members interested in pursuing the Certified Club Manager ("CCM") designation. RSM US LLP, based on the merit of application will award one (1) \$2,500 scholarship in order to help a deserving recipient meet certification requirements and prepare them for the CCM exam. This award can be applied toward registration costs and reasonable reimbursable expenses directly related to travel and lodging for one of the following programs:

- **BMI - Club Management**
- **BMI Leadership Principles**
- BMI - General Manager/Chief Operating Officer
- **BMI** Tactical Leadership
- **BMI Strategic Leadership**
- BMI Food & Beverage Management
- BMI Golf Management
- **BMI Joe Perdue Certification Review Course**
- World Conference
- **Mid-Managers Conference**

Who Should Apply?

CMAA members who have been working in the club industry with an emphasis in the Accounting and Finance area for a minimum of two (2) years and have been working at their Florida club for a minimum of one (1) year and are dedicated to attaining the CCM designation are invited to apply for the scholarship.

Application Requirements

To apply for the RSM – FLCMAA Scholarship you must submit the following: Applicant must be a current CMAA Member. Complete the application in its entirety.

- 1. Write an essay (between 750-1.250 words) addressing the following components:
 - a. Describe in detail your career objectives and goals within CMAA.
 - b. The reason(s) you wish to pursue your CCM designation.
 - c. Your specific interests within the private club management field.
- 2. Include a copy of your current résumé.
- 3. Include the required letters of recommendation from your General Manager/COO.
- 4. Submit the application to the FLCMAA by June 15, 2019. A hard copy should be sent to the address above or sent to info@flcmaa.org in digital pdf format.

Please Note: The application, essay and other required attachments must be typed. Any application that does not meet all the requirements listed above will not be considered.

Application Restrictions

- Receiving the scholarship does not in any way guarantee the awarding of the CCM designation.
- . Recipient must still be a dues paying member of FLCMAA at the time of reimbursement for scholarship.
- . Recipient may be awarded the scholarship one time.
- The scholarship only applies to programs/courses not yet taken.
- The scholarship must be used within two (2) years of scholarship award.
- Cannot be used for education that is taken prior to the receipt of the scholarship.

ABOUT RSM US LLP

RSM's purpose is to deliver the power of being understood to our clients, colleagues and communities through world-class audit, tax and consulting services focused on middle market businesses. The clients we serve are the engine of global commerce and economic growth, and we are focused on developing leading professionals and services to meet their evolving needs in today's ever-changing business environment.

RSM US LLP is the U.S. member of RSM International, a global network of independent audit, tax and consulting firms with more than 41,000 people in 116 countries. For more information, visit rsmus.com, like us on Facebook, follow us on Twitter and/or connect with us on LinkedIn. 3/20/19





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PERSONAL INFORMATION			
Name:		CMAA Member #:	
Address:			
City:	_ State:	Zip Code:	
Phone:		E-mail:	
CMAA Join Date:			
How did you hear about this scholarship:			
EMPLOYMENT INFORMATION			
Current Employer:			
Address:			
City:	_ State:	Zip Code:	
Phone:		Fax:	
Title:		Number of years at club:	
Supervisor's Name:		Title:	
Previous Employer:			
Address:			
City:	_ State:	Zip Code:	
Phone:		Fax:	
Title:		Number of years at club:	
Supervisor's Name:		Title:	
Total number of years in management/supe	ervisory positio	on(s) in a private club.	

HOSPITALITY/CLUB MANAGEMENT/CMAA INFORMATION

List any CMAA activities in which you are/have been an active participant (i.e. Chapter activities, education programs/workshops, Conferences, etc.).

COMMUNITY INVOLVEMENT INFORMATION

List any community activities in which you are/have been an active participant.

ESSAY

Please attach an essay (between 750-1,250 words), in which you address the following areas:

- 1. Describe in detail your career objectives and goals within CMAA.
- 2. The reason(s) you wish to pursue your CCM designation.
- 3. Your specific interests within the private club management field.

SCHOLARSHIP APPLYING FOR - CHECK ONE

BMI - Club Management
BMI - Leadership Principles
BMI - General Manager/Chief Operating Officer
BMI - Tactical Leadership
BMI - Strategic Leadership
BMI - Strategic Leadership
BMI - Golf Management
BMI - Joe Perdue Certification Review Course
World Conference

PLEASE SUBMIT THIS APPLICATION AND ALL REQUIRED ATTACHMENTS TO FLCMAA BY JUNE 15, 2019.

Applicant's Signature:

Date: _____





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Dear General Manager,

The candidate named below is applying for an RSM – FLCMAA Scholarship and is seeking your recommendation as required by the scholarship program criteria. Please type your recommendation on your club's letterhead, staple it to this recommendation form and return to the FLCMAA by **June 15, 2019. Please note that we do not consider applications complete unless we receive the appropriate recommendation form and letter by the deadline date.** Your prompt response is greatly appreciated.

The content of the letter is left to your discretion, but must address the following questions:

- 1. How long and under what circumstances have you known the candidate?
- 2. Why are you recommending the candidate?
- 3. How well does the candidate perform his or her job functions?
- 4. What is his or her potential for advancement in the club management field?

CANDIDATE SECTION

Candidate's Name:

I have waived my right to see this recommendation.

I have not waived my right to see this recommendation.

Candidate's Signature:

(Failure to sign the above indicates that the candidate has not waived his or her right to see this recommendation.)

GENERAL MANAGER SECTION		
General Manager:		
Club Name:		
Address:		
City:	State:	Zip Code:
General Manager:		

IF THE CANDIDATE HAS WAIVED HIS OR HER RIGHT TO SEE THIS RECOMMENDATION, PLEASE SUBMIT THIS FORM AND RECOMMENDATION LETTER WITH APPLICATION PACKAGE.