

SAVE THE DATE

Golf Industry Seminar

October 5th from 9 AM - 3 PM
Palm Beach Gardens



Jack Nicklaus
*President of Nicklaus
Companies and World Golf Hall
of Fame Member*



Joe Steranka
*CEO of The PGA of America
and Honorary PGA Member*



Donna Orender
*President of Orender Unlimited,
Consultant to the PGA of
America, and former President
of the WNBA*

What will be discussed?
State of the Game/Industry
Golf 2.0
Growth of the Game
Attracting and Retaining Women
Golf Course Design & Sustainability
Course Set Up
Help the Beginner Golfers

Stay tuned for further details!

*All attendees are encouraged
to bring any and all club
officials.

Hosted in cooperation with:



PGA

South Florida Section



Florida Chapter Club Managers
Association of America