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Sunshine Region Report
September 2014

I hope everyone has enjoyed their summer and I am sure by now you are gearing up for a prosperous season with a wide range of member activities. I want to take a moment and remind you as a CMAA Chapter Member that growth is essential to the vitality of our organization, it is of the utmost importance that we continue to grow by signing up more Club Managers to CMAA. Introduce your clubs management team by inviting them as a guest to the next Regional meeting, allow them to see what a powerful and beneficial organization CMAA is.

Our next Sunshine Region Education will be held on September 17th hosted by Barry Herman at Interlachen Country Club in Winter Park. Phil Newman from McGladrey will be providing us an education on the Annual Trends Report. This topic is always a great one to take back to your clubs, better yet it's a great opportunity to invite your Board of Directors to this informative education session.

The Sunshine Region Annual Charity Golf Tournament is quickly approaching and there are a few foursome spots remaining!! The tournament is scheduled for September 15th at Arnold Palmer's Bay Hill Club & Lodge. The registration website is now live and you can visit this site to sign up at www.cmaaorlandogolf.com. Proceeds from the event support the Hewell Kids' Kidney Center located at Arnold Palmer Hospital for Children. The goal of the Kidney Center is to provide children and their families with state-of-the-art renal care, allowing for a more effective integration into their daily lives. Your philanthropic support is appreciated and vital to helping better serve the needs of our community's children. Our goal is to surpass the \$50,000 mark so please take a moment to visit the website.

The 2014 Summer Conference Series is coming to an end and I hope you will be able to attend the September Summer Conference in Longboat Key. The competency for this Summer Education will be Leadership and the education line up will be on you don't want to miss. Just a reminder the Conference Education fee is Buy 1 get 1 Free, this will be hard to pass up to sign up soon and I look forward to seeing everyone there!