



Wellness and Fitness Director – TPC Treviso Bay – Naples, FL

ICON Management Services – Bradenton, FL

Our mission at ICON is to consistently anticipate and exceed our member's expectations by providing outstanding facilities and superior service at each and every one of our clubs. We strive for constant improvement and will conduct ourselves according to the highest standards of integrity and professionalism.

TPC Treviso Bay is a premier Southwest Florida country club and resort community (CIRA) with 1,432 units/memberships, 2 clubhouses (one with 67,000 square feet of full-service food and beverage, Golf Shop, Locker Rooms and more. And another clubhouse with Fitness Center, Spa, Resort Pool, Tennis Shop and outdoor restaurant), 6 swimming pools (1 resort style and 5 satellite pools). Other amenities include 18 holes of Championship Golf, 8 HAR-TRU Tennis Courts, 8 Pickleball Courts, 2 Bocce Courts and a Basketball Court.

About the Opportunity: The Health and Wellness Director is responsible for leadership, management and maintenance oversight of the TPC Treviso Bay Wellness and Fitness Department. He/she plans and coordinates the development and delivery of dynamic programming which integrates wellness, group fitness, personal training and recreation for the members of TPC Treviso Bay.

The Director is expected to have knowledge of the latest fitness, health and wellness trends and proactively bring those into the Fitness Center for our members. The Director interacts with members and guests visiting the Center and exhibits proactive hospitality, while offering professional guidance and encouragement as appropriate.

The Director leads the team that delivers the outstanding experiences for our members within the Wellness and Fitness department and is responsible for recruiting, hiring, training and scheduling fitness professionals (both employees and contractors).

The Wellness and Fitness Director has the following direct reports; Assistant Fitness Director, Fitness Professionals, Independent Contractor Instructors and Attendants.

The Wellness and Fitness Director reports to the General Manager.

Duties and Responsibilities:

- Ensures the proper operation of the wellness/fitness/group exercise facilities and programs.
- Provides planning, coordination, and provision of wellness/fitness/group exercise services to all TPC Treviso Bay residents.
- Supervises all areas within the Fitness Center Facility for excellence.
- Maintains functionality with door locking systems for safety and security.
- Provides hands on instruction and services as needed.
- Cooperates with other department heads/directors/coordinators/staff and volunteers.
- Recruits, hires, orientate, trains, and supervises the finest wellness and fitness staff.
- Ensures that all fitness staff are trained and certified with an acceptable fitness degrees and certifications as well as American Red Cross and AED training.
- Administers annual staff evaluations.
- Maintains records for each employee, member incident, etc.
- Proposes an annual capital and operating budget for the Wellness and Fitness department, facilities and equipment, and adheres to approved budget every fiscal year.
- Maintains and oversees the day-to-day financial operations of the wellness, fitness and group exercise areas.
- Oversees the purchasing of equipment within the approved capital and operating budgetary guidelines.
- Supervises the maintenance and cleanliness of all wellness, fitness, and group exercise equipment and facilities.
- Represents the Fitness Center by serving on member committees and active participation in local, regional, and national organizations.
- Reach out to community organizations, health care institutions, and businesses to network and deliver trending programs and services to TPC Treviso Bay.
- Develops appropriate publicity with Communications Department to promote services.
- Maintains certification with American College of Sports Medicine (ACSM), American Council of Exercise (ACE), Aerobics and Fitness Association of America (AFAA), International Fitness Professionals Association (IFPA), National Academy of Sports Medicine (NASM), or National Strength and Conditioning Association (NSCA)
- Maintains confidentiality.
- Performs other duties as assigned by GM and AGM.

Other Duties: Due to the nature of the community and club industry, associates may be required to work varying schedules to reflect the business needs of the club, including evenings, weekends and holidays as necessary.

Skills and Education:

- Have at least 5 years of experience in the wellness and fitness field and management experience.
- A BA/BS degree in sports medicine, exercise science, or a related field is preferred.
- Certification with the American College of Sports Medicine (ACSM), American Council of Exercise (ACE), Aerobics and Fitness Association of America (AFAA), International Fitness Professionals Association (IFPA), National Academy of Sports Medicine (NASM), or National Strength and Conditioning Association (NSCA).
- Current CPR/First Aid certification required.
- Physical requirement to lift fifty pounds and perform repetitive movements in providing instruction to others.
- Extensive fitness background necessary with experience teaching all levels of fitness, aerobics, and specialty programs.
- Ability to work well with members of all ages.
- Demonstrate excellent interpersonal skills.
- Possess excellent leadership, organization, and communication skills.
- Ability to think and plan professionally.
- Have computer knowledge in the areas of databases and general word processing.
- Demonstrate a strong interest in updated health and fitness information.
- Ability to organize.
- Possess excellent verbal and written skills.
- Has the physical and mental stamina to deal with job stress and duties required by the position.
- Demonstrate cheerfulness, positive attitude, patience, and good listening skills.

Inter-relationships: Maintains positive contacts with all levels of personnel within the community. Also has contact with members, guests, community groups, and vendors. Attend all weekly Senior Leadership Team meetings and committee meetings as needed and requested.

Compensation: Competitive compensation plan, along with standard benefits and perks.

This position is available immediately. Interested candidates should forward their credentials to:

TPC Treviso Bay

General Manager

Scott Bertrand, CCM, CCE, LCAM

Sbertrand@theiconteam.com

IMPORTANT: Save your resume and letter in the following manner: “Last Name, First Name - Resume” & “Last Name, First Name - Cover Letter – TPC Treviso Bay” (These documents should be in Word or PDF format)