

Global effective training for a smarter, faster changing world



THE PACIFIC
INSTITUTE®



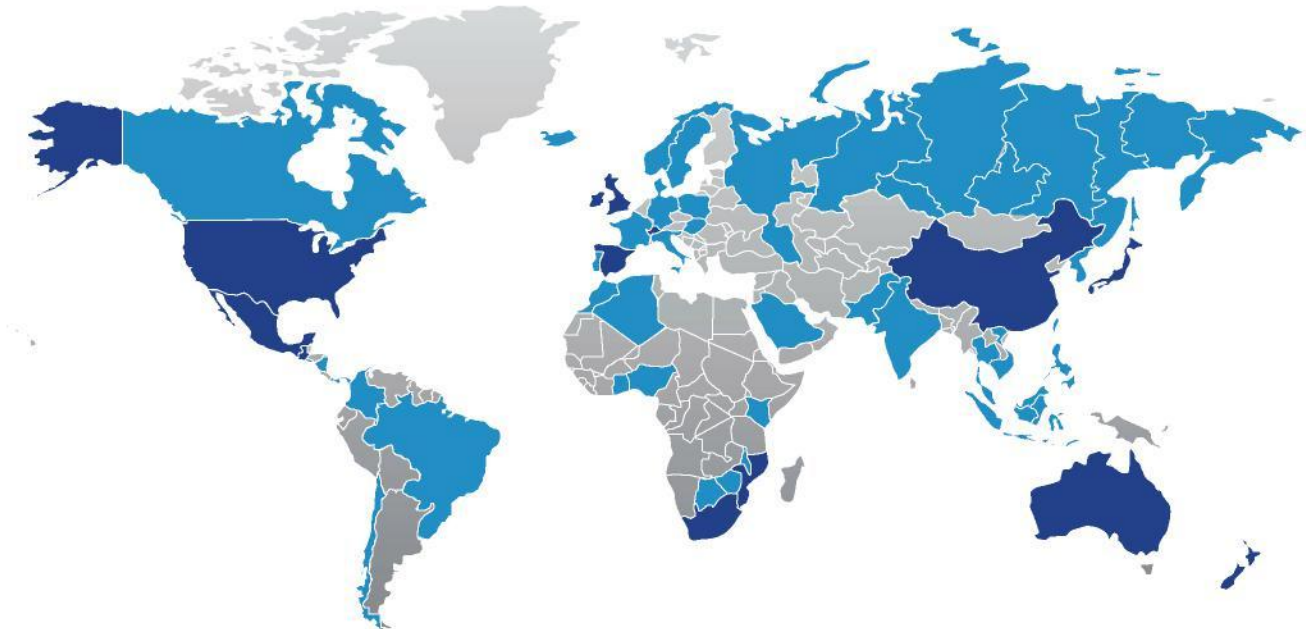
Corporate and government officials from over 60 nations, all branches of the US Military and over half of all Fortune 1000 companies had a need.

The Pacific Institute Solved It!

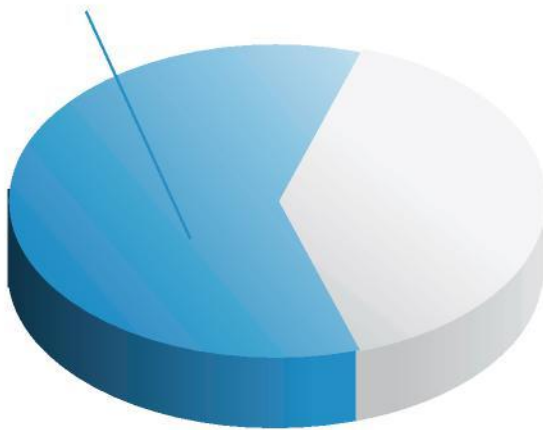
For over 40 years The Pacific Institute has provided a highly effective education and implementation process that crosses boundaries between individuals, teams, organizations and nations. Whether you are rebuilding a broken infrastructure, advancing green initiatives, attacking social justice issues or simply trying to keep up with a fast changing world, **The Pacific Institute has the KNOWLEDGE, EXPERIENCE and COMMITMENT to meet your need and help you achieve the results you want!**

Our clients span 6 Continents and 60 countries.

- Affiliate Representation in these countries
- The Pacific Institute works with organizations doing business in these countries



62 Percent of all Fortune 1000 companies have worked with The Pacific Institute.



Here are just a few of our clients:

British Telecom
Compaq Computer
Hewlett Packard Ltd.
Motorola
Sprint
Verizon
3M
BP Oil
BASF
Colgate
Halliburton
Phillips Petroleum

AFLAC International Japan
Bank of America
Citibank
Prudential Corporation
Defense Intelligence Agency, U.S.
Department of Justice, U.S.
Boeing
British Aerospace
NASA
University of Southern California

About The Pacific Institute

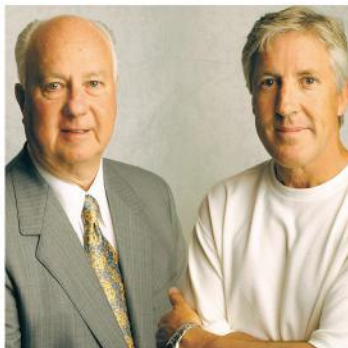
In short, The Pacific Institute offers the most practical and enlightening programs ever to come out of the fields of cognitive and self-image psychology and high-achievement research. Our programs help individuals shape a changing world systematically. These programs have been effective in a broad variety of geo political context from Northern Ireland to South Africa, China to Guatemala, Mexico to Japan.

About Lou and Diane Tice

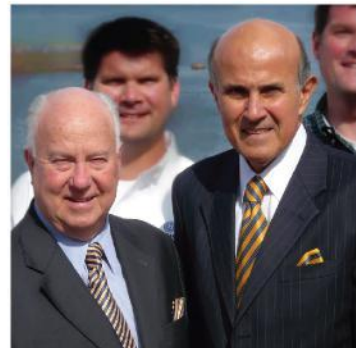
The Pacific Institute was founded in 1971 by Lou and Diane Tice of Seattle Washington, USA. Starting as a high school teacher and football coach, Lou's "no-limits" belief and singular style of teaching have brought him students from around the globe. International business, political and military leaders, professional athletes and top educators consult with him on how to do more with less and bring out the best in those with whom they work. In the final analysis, Lou Tice is a masterful business leader, teacher and educator who is remarkably successful at empowering individuals to achieve their full potential.



Lou and Diane Tice



Lou Tice and Pete Carroll



Lou Tice and Lee Baca



**Lou and Diane Tice with
former president Vicente
Fox**



Lou Tice and Pete Carroll



**Pete Carroll, Lou Tice,
Mark and Yoka Schubert**

What makes us different

Science

Every principle is soundly based in the latest scientific research, well documented and thoroughly tested.

Experience

No one can match our longevity in effectively directing personal/corporate growth.

Teaching

Facilitators trained and certified by The Pacific Institute use video, audio, online and print materials to ensure quick, effective and thorough communication.

Method

Each curriculum is presented in a complete, carefully developed process, with follow-up materials provided for continued personal growth.

Results

Here are just a few changes our partners, their teams and organizations have experienced:

- Stronger self-esteem and self-confidence
- Heightened creative and innovative thinking
- Better corporate teamwork
- Increased accountability and responsibility
- Achieve desired goals
- Help the unemployed transition to new jobs
- Empower sports teams and athletes

Two Programs Ideal for the Corporate, Health, Government and Athletics Sectors

Investment in Excellence® - Discovering the most powerful thinking skills for a global shift

The Pacific Institute's foundational curriculum. Engages individuals personally and professionally, offering perspective to their jobs and their lives.

How does it work?

Investment in Excellence® engages individuals professionally and personally, giving a new perspective to both their jobs and their lives. It challenges them to re-shape the unproductive habits, attitudes, beliefs and expectations that hinder high performance. The program combines facilitated seminars with periods of self-evaluation supported by engaging interactive learning materials. In the seminar element participants co-create their learning inside a structure provided by a facilitator, using their own experiences to illustrate the concepts of the program. In organizations, strong internal capacity is built into individuals and teams using the curriculum to confront the key issues they face in an ongoing and measurable way.

What can you expect?

After participating in the program individuals have greater expectations of success, heightened self-belief and self-esteem; they are more willing to challenge the status quo, and to provide inspiring and inclusive leadership. After an implementation, our clients see:

- higher levels of motivation
- enhanced commitment to organizational goals
- increased accountability at all levels
- better team work
- improved problem solving and innovation

The Pacific Institute offers a range of powerful tools to help you build your business. As part of an integrated solution, Investment in Excellence® will transform your people, your way of working, and your results.

Material

Video-based facilitation of 34 units over 32 classroom hours. Participants receive a Personal Learning Package that includes a Video Resource Manual and follow-on independent-study audio program. Written summaries are included in both video and audio texts.

Thought Patterns for High Performance 3.0[®] Optimal leadership for a fast changing world

Two day program for organizational leadership, culture and performance

How does it work?

Focused on the root causes of individual and organizational setbacks, participants gain knowledge of the latest personal and organizational leadership and cultural measurement tools which provide essential information needed to achieve sustainable and lasting improvements in organizational performance.

What can you expect?

- Inspiring and inclusive leadership upon return to their organizations
- Increased personal expectations of success
- More self-belief and greater self-esteem
- Greater willingness to challenge the status quo and offer viable alternatives
- Articulate how the leadership, culture and performance of an organization are strongly correlated and measurable
- Draw on evidence-based leadership and cultural measurement tools and interventions to guide potential application of organizational performance improvement strategies back in their own areas of responsibility.

Material

Live-facilitated, video-based 15-unit curriculum, normally delivered over 16 hours. Each participant receives a Video Resource Manual and follow-on audio reinforcement CD.

“Nobody can tell me we could have accomplished all that we did using just conventional management techniques. We ended up making performance breakthroughs, and The Pacific Institute played a big role in making it happen.”

- **Lee Olivier**, Chief Nuclear Officer, Milestone Nuclear Station - USA

Programs Ideal for the Public Sector

STEPS® The Guide to Self-Sufficiency. Solutions for individuals, communities and front-line staff

How does it work?

STEPS to Economic & Personal Success (S.T.E.P.S.)® is a multimedia educational platform that causes participants to examine their behaviors with a specific emphasis on career and employment goals. Its engaging, scientific methodology teaches participants a structured process that changes destructive behavioral habits.

- Helps long-term unemployed people develop the motivation and self-belief to complete other training and find jobs
- Equips parents with better parenting skills
- Enables those being made redundant to develop a new future for themselves
- Helps employees gain the confidence to deal with change, improve their working relationships with colleagues and take more accountability for the impact of their own behavior on the working culture of the organization
- Strengthens community initiatives and encourages participation and ownership in local initiatives

What can you expect?

- Higher levels of motivation
- Increased self-belief
- Improved ability to set goals
- Raised levels of personal accountability
- Insight into how the mind works

Material

The core of the *STEPS®* education is contained in 15 video units, complemented by participant manuals and an extensive, independent-study audio follow-through program— a complete guide to self-sufficiency.

*“The *STEPS®* concept has now spread to other components of Montana’s corrections system. The project continues to show positive outcomes, not only for inmates but has had a positive impact on many staff as well. I can say with confidence, that instituting *STEPS®* has been very good for the Montana Department of Corrections.”*

- Mike Ferriter, Director, Montana Department of Corrections

Programs Ideal for the Education Sector

Next level educators for a new generation:

21 Keys for High Performance Teaching and Learning®

Achieving results with schools, colleges, universities and training providers

How does it work?

It builds the strength and quality of a teaching staff by presenting the most current knowledge in the field of “mental technology.” Teaches strategies and removes barriers to learning, allowing students to:

- Increase their own belief in their ability to learn
- Elevate their persistence in completing tasks
- Heighten their eagerness to learn
- Improve communication with parents and peers

What can you expect?

- Increased effectiveness as a teacher
- Increased effectiveness of the students
- Aspirations to achieve by creating a ‘can do’ cultural environment
- Clarity of vision for both teachers and students

Material

Contains 21 learning units, offered in a variety of forms such as traditional, on-site facilitation over 36 classroom hours. Each participant receives a Video Resource Guide, which comes complete with learning objectives, key concepts and reflective questions that guide the learner to higher levels of awareness and understanding.

“As a leader inside the U. S. Government, being able to bring these concepts to others is the best thing I’ve ever been involved with. If I had the power, I would cause every new leader who comes into the government to have The Pacific Institute’s training.”

- **General Patrick M. Hughes**, USA (Ret.), Former Director, Defense Intelligence Agency

“Mr. Tice’s concepts bridge cultural and language barriers and affirm the inherent potential of people to achieve their goals.”

- **Yoshiki Paul Otake**, Founder and Chairman Emeritus AFLAC – Japan

Programs Ideal for the Education Sector

Achieving Your Potential Through Education[®] Raising Smart Children for a Global Future (Ages 5 - 12 years old)

How does it work?

This program has concepts, strategies, tools, skills and effective teaching techniques that allow children to develop and release more of their own potential. Designed for ages five through twelve, the interactive learning strategy offers a developmentally appropriate understanding of the concepts for each age group. *Achieving Your Potential Through Education*[®] uses the 4Mat[®] System in its lesson plans. This system moves through the learning cycle in sequence, teaching in the four modes (right brain/left brain, effective management, creativity, and art/movement/dance), and incorporates the four combinations of those characteristics. This sequence is a natural learning progression, allowing students to shine in different places.

Material

Achieving Your Potential Through Education's[®] ten units are designed to be delivered during the school year. Some units can be taught in one week, while others take longer. Teachers are encouraged to find applications of the concepts in other subjects, to complete the circle of learning and understanding for the students. Each section of the ten units includes at least two suggested activities, which give students ample opportunity to assimilate the information. Also included are challenge activities for those who benefit from extension and enrichment activities.

"As President of the Canadian Psychological Association, I can tell you there is no organization more effective in transferring knowledge from psychology to organizational settings, educational settings, public sector, or private sector than The Pacific Institute."

- Dr. Gary Latham

Past President, Canadian Psychological Association, University of Toronto
School of Management

Programs Ideal for Educators and Teens

Pathways to extreme success: PX2® - Teen Program

Raising the aspirations of young people ages 13-19 years old

How does it work?

The current beliefs and attitudes of our teens shape their expectations for the future. Being in control of what they think, they have the power to change the way they live their lives. Once they understand how their mind works, they have the tools to develop self-confidence, self-esteem and a strong ethical commitment. PX2® is a life-changing experience! Not just for young people but for the entire family: promoting positive communication, building stronger relationships and experiencing a successful future.

What can you expect?

- Increased self-confidence
- Greater self-esteem
- Self-motivation
- Accountability in all aspects of their lives
- Goal and end-results oriented
- Open-mindedness and flexibility
- Creative thinking
- Higher sensitivity to the behavior of other people

Material

This program is divided into 12 steps, featuring over 16 classroom hours and can be taught in a two day period or as a part of the school's curriculum. It features:

- Video DJ and Lou Tice who present the fundamental concepts of TPI's education
- Experiential exercises
- Personal Reflection
- Intentional visualization and goal-setting

"The result is that we have fewer major discipline problems, higher student participation and success, a faculty that is setting new visions almost weekly and an environment that is primed for continual success."

- Jason Owen,
Seventh Grade Teacher, Snowflake Jr. High School - USA

Programs Ideal for Law Enforcement, Police and Correctional Systems

Command, Control and Choice[®]

How does it work?

Command, Control & Choice[®] is a blend of hard skills and high performance thinking skills, enabling law enforcement personnel to meet the challenge of the streets. This course combines life-and-death scenarios with mental simulation, and is designed to reduce anxiety while reinforcing proper decision-making, without the need to put officers in harm's way. The long-term impact of the course is predicted to have wide-range positive impact on reducing the stress confronted by officers – the same stress which has been linked to officer divorce, heart attack and suicide. Outcomes include:

- Measurable positive impact on officer safety
- Measurable positive impact on officer survival rates
- Decreases in tactical inefficiencies
- Higher self-discipline and morale
- Improved decision making
- Personal and professional balance

Material

A 40-hour course design that combines classroom training with on-location hard skills training. It is a combination of best thinking and best practices. A Personal Learning Package allows each participant to use journaling and reflection to imprint these life-saving techniques. Also includes an audio CD with the latest reinforcements and applications.

"Faced with creating a compelling vision and a change agenda for our European Organization, we commissioned a piece of work with The Pacific Institute[®]. The end result was an aligned and excited Leadership team that flowed through to a focused organization and ultimately resulted in our European Region exceeding our Objectives last year. We achieved significant cultural and commercial value from working with the team at The Pacific Institute[®] and had a lot of fun doing it."

- Chris Meyers,
General Manager, Air New Zealand (UK/Europe)

The Pacific Institute® Locations

International Headquarters

- Seattle, Washington USA

Affiliate Representation

- Japan – Tokyo, Osaka and Nagoya
- China – Shanghai, Beijing and Hong Kong
- Australia – Perth and Melbourne
- New Zealand – Christchurch
- South Africa – Johannesburg
- Switzerland – Geneva
- United Kingdom – London, Glasgow, Belfast and Cardiff
- Guatemala – Guatemala City
- Mexico – Mexico City
- Seoul – South Korea
- USA – Miami

The Pacific Institute® Locations

The Pacific Institute® works with organizations doing business in these countries:

- Algeria
- Argentina
- Australia
- Barbados
- Belize
- Botswana
- Brazil
- Cambodia
- Canada
- Chile
- China
- Colombia
- Costa Rica
- Denmark
- Egypt
- El Salvador
- England
- France
- Germany
- Ghana
- Guam
- Guatemala
- Honduras
- Hungary
- Iceland
- India
- Indonesia
- Ireland
- Italy
- Japan
- Kenya
- Malawi
- Malaysia
- Mexico
- Morocco
- Mozambique
- Netherlands
- New Zealand
- Nicaragua
- Nigeria
- Northern Ireland
- Norway
- Pakistan
- Panama
- Philippines
- Poland
- Portugal
- Puerto Rico
- Russia
- Saudi Arabia
- Scotland
- Singapore
- South Africa
- South Korea
- Spain
- Sweden
- Switzerland
- Taiwan
- Thailand
- Truk Island - FSM
- United States
- Vietnam
- Wales
- Zimbabwe

Ready to take the next step?
Contact The Pacific Institute®

Miami – Gateway of the Americas

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