

INTRO TO WOMEN IN CLUB MANAGEMENT:

NURTURING GREATNESS



FLORIDA CHAPTER CLUB MANAGEMENT ASSOCIATION OF AMERICA

TODAY'S AGENDA

President's Welcome	Committee Members	Core Values
Mission Statement		T-Trust E-Equal Opportunities A- Authenticity C-Community H-Harmony



Shelley **MacDougall**

Nurturing Greatness

Upcoming **Events**

PRESIDENT'S WELCOME



FLCMAA WOMEN IN CLUB MANAGEMENT COMMITTEE MEMBERS



Michael Feil CCM, CCE

Loraine Ellis-Vienne CCM, CCE, CAM







Kelly Grabowsky CCM

Chair

Mihaela Hillhouse



LuAnn Giovannelli CCM, CAM



Barbara Svenson



Beth Sargent Executive Director

MISSION STATEMENT

The foundational purpose of this group is to advance the development of women in club management through educational initiatives, networking opportunities, and mentorship in a safe community.

Our objective is to promote diversity, inclusion, and commitment and to refine talent equity, our foundational core value, as we strive to empower the exceptional women within the Florida Chapter.



CORE VALUES



Trust

Equal Opportunity

Authenticity







Community

Harmony

TRUST

Cambridge describes TRUST like this...

...."to <u>believe</u> that someone is good and <u>honest</u> and will not <u>harm</u> you"....

- Psychological Safety
- Self Orientation
- Credibility
- Non-Judgement
- Generosity
- Integrity



EQUAL OPPORTUNITIES **"THE GOLDEN CIRCLE"**



WHY

 INCLUSION • EQUALITY

HOW

WHAT

• GENDER EQUALITY COLLABORATION

DIFFERENT PERSPECTIVES • EQUAL OPPORTUNITIES

AUTHENTICITY

WHAT DOES IT REALLY MEAN? Staying true to yourself despite external pressures

AUTHENTICITY IN PROCESS...

Get to know yourself Embrace your uniqueness Be honest Practice self-awareness Practice mindfulness Allow yourself to be vulnerable Surround yourself with support



COMMUNITY

Many hands, one mission

- **IDENTITY** 1 + 1 = a team
- **BELONGING** Stronger together
- **CULTURE** Diverse with equal opportunities
- **COMMUNICATION** Expression of appreciation
- **RELATIONSHIPS** Give Give Mentality







HARMONY

What is Harmony?

- Empathy and Understanding Inclusion and Diversity Collaboration Transparent Communication

Benefits of Leading with Harmony

- Increased Employee Engagement • Enhanced Team Performance • Improved Retention Rates Innovation and Creativity

Principles of Leading with Harmony



NURTURING GREATNESS

IS THE SEED THAT CREATES



When a Flower Doesn't Bloom



NEW YORK TIMES BESTSELLER JOHANN HARI Author of Chasing the Scream

LOST

"I am utterly convinced that the more people who read this book, the better off the world will be." -NAOMI KLEIN

"If you have ever been down, or felt lost, this amazing book will change your life." -ELTON JOHN

CONNECTIONS

UNCOVERING THE REAL CAUSES OF DEPRESSION-AND THE UNEXPECTED SOLUTIONS







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"You aren't a machine with broken parts. You are an animal whose needs are not being met. You need to have a community. You need to have meaningful values, not the junk values you've been pumped full of all your life, telling you that happiness comes through money and buying objects. You need to have meaningful work. You need the natural world. You need to feel you are respected. You need a secure future. You need connections to all these things, and you need to release any shame you might feel for having been mistreated."



You become unstoppable when you work on things people can't take away from you.

Things like your mindset, character, standards, and personality.



Imagine a place where you go to work each day, make a contribution to something bigger than yourself, learn something new, feel safe, are protected and provided freedom by a set of values, and go home happy!

Garry Ridge, CEO of WD40 Company

NURTURING GREATNESS...

- **Recent coaching topics:**
- Life/work balance
- Lack of clarity job/career/support
- •Communication feedback
- Energy/passion/reinvention
- Accountability





How do you nurture greatness In your Club In this Chapter

NURTURING GREATNESS...

A Call To Action



SAVE THE DATE



THURSDAY, JULY 11

SHELLEY MACDOUGALL





THURSDAY, AUG 1

SARA MUELLER





THURSDAY, SEPT 5 MARCIE MILLS, CCM

THURSDAY, OCT 3 **ADRIANE WRIGHT, MSHR**



THANK YOU!