# **FLCMAA** SUMMER CONFERENCE

## JWMARRIOTT

CLEARWATER BEACH



12:00-4:00	ξ	Arrival/Registration
5:30-6:30	N	'Up on the Roof' Welcome Cocktail Social
7:15		Breakfast
8:30		Chapter Business Meeting
9:45		<b>Quit Hitting Snooze on the Tough Conversations</b> Courtney Ramsey
11:30		Lunch/Vendor Showcase
1:15		<b>CAM Panel Discussion</b> Michael Fay, CCM, CCE, CAM, LuAnn Giovannelli, CCM, CAM, CMAA Fellow, Rob Martin, CCM, CCE, CAM, Jeffrey Murray, CCM, CAM, FMP
3:00		FLCMAA Strategic Plan Explained GGA Partners
4:15	ΜΟΝΔΑΥ	<b>Sweat the Small Stuff: The Key to Success and Longevity -</b> Matt Lambert, CCM, CAM, ECM, 2024 Club Executive of the Year
7:00-10:00	δ	Coastal Elegance Dinner: A Night with Our Chapter at Belleair Country Club

7:30		Breakfast/Vendor Showcase
10:45		Refresh. Reimagine. Redefine: The Power of a Purposeful Website Design Sean Bleyl and Kelly Grabowsky, CCM
11:30	'UESDAY	Sustaining Momentum Don Yaeger
12:30		Lunch/Vendor Showcase
2:00		Negotiate Like a Ninja - A Skillful Approach to Achieving the Best Possible Deal Daniel Lewis
3:30	Ē	The 30% Rule Preston Lee
		CMI Workshops
9:00-4:00	WEDNESDAY	Emerging Leaders CMI - Be a Key Connector - "Interview to Team Member" Leadership Training Joyce Halama, CCM
	WEDI	Executive Leaders CMI - The Essential Blueprints for Effective Planning in Private Clubs Ryan Doerr and Rob Schlingmann, CCM, CCE, CAM

#### <u>ATTIRE</u>

Business Meeting/Education - Business Casual (no jackets required) Dining Attire - Country Club Casual (collared shirts, walking length shorts)

#### NOTE: Reservation Deadline August 1, 2025.



#### Member Registration Fee - \$1,200 Includes Education and Social Events

Sunday 'Up on the Roof' Welcome Social Spouse/Guest \$150

> Monday Coastal Elegance A Night with Our Chapter Spouse/Guest \$275

### ACCOMMODATIONS

\$249 Premium Tropical View Inn Rooms\$289 Premium Beach View Inn Rooms

Daily Resort Fee \$20 Per Day

Rates available three days pre- and post event, based on availability.

VALET ONLY - Day Use Rate \$35 Overnight Rate \$45

Taxes and fees not included in listed rate.

Registration is required for the event prior to room booking. A confirmation email will be sent with your personalized link to book your room

