

CLUB LEADERSHIP EDUCATION SERIES

presented by the National Club Association

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NCA members

\$35

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\$45

Agenda

REGISTRATION | 2:00-2:30 p.m.

CLUB INDUSTRY TRENDS & OUTLOOK | 2:30-4:00 p.m.

Speaker: Frank Vain, President, McMahon Group

Changing lifestyles continue to create competing demands for time and availability. Shifts in demographics are affecting club members and the workforce. This program covers changing population demographics likely to affect clubs in the future; evolving lifestyles imposing new demands on club services, especially dining programs; expanding services for key market segments, such as women and luxury markets; employment trends affecting the ability to maintain and manage a club's workforce; and, the growing impact of technology on the club and its operations. The presentation also provides the latest forecasts for the club industry, what today's club members want from the club experience, and new ideas for programs and services that will help to attract and keep new members.

GOVERNMENT MATTERS: 2015 UPDATE | 4:15-5:45 p.m.

Speaker: Brad D. Steele, NCA Vice President of Government Relations & General Counsel

As the voice of the private club industry, NCA is actively engaged in protecting and defending the interests of private clubs with leaders in Washington. This presentation will provide an insider's guide to what's going on in Congress and the federal regulatory agencies and how recent developments are directly impacting your club's day-to-day operations. Among areas to be covered are new overtime regulations, changes in the classification of independent contractors and new EPA regulations regarding water use and treatment.

RECEPTION | 6:00-7:00 p.m.

DATE

November 5, 2015

TIME

2:00-7:00 p.m.

LOCATION

**Naples Yacht Club
700 14th Avenue South
Naples, FL 34102**

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