



Beachwalk Club General Manager

The award-winning community Beachwalk is redefining the residential landscape in St. Johns County with extraordinary experiences at every turn. Conveniently located and anchored by a spectacular man-made 14-acre Crystal Lagoon the amenities also include restaurants, shops, and recreational opportunities. Beachwalk perfectly combines a vacation lifestyle with the conveniences of urban living.

Location

St. Johns County, FL

www.clubbeachwalk.com

Age of Club

Established 2019

Number of Members

925

Club Ownership

Resident-Owned

Gross Dollar Volume

\$3.7 million

Member Dues Income

\$2.5 million

Club Amenities include the following:

- Members only beach clubhouse
- 14-Acre Crystal Lagoon (swimming, kayaking, paddle board, sailing)
- 6 Har-Tru Tennis Courts
- 4 temporary Pickelball Courts (permanent planned)
- Beach/Water Volleyball
- State of the Art Fitness Center
- Swim-up resort style bar
- Water slides
- Dog splash park
- Lap pool
- Practice putting green

Life in Beachwalk

"We love living here" is what has already been declared by residents of Beachwalk. Family time is not a remote thought when you live at Beachwalk; it is a way of life. Walk your dog, splash, swim, paddleboard or just float in the 14-acre Crystal Lagoon, play tennis, beach volleyball, enjoy our culinary delights, or just walk or ride bikes through our beautiful Beachwalk neighborhoods.

Clubhouse Dining

Exclusivity is one of the hallmarks of being a Beachwalk resident, which includes access to our members-only restaurant along the shore of our sparkling Crystal Lagoon. This waterfront dining destination is the perfect place to enjoy delicious meals and make new memories with friends and family.

Development Details (built out)

850 Homes

Up to 1,000,000 square feet of retail

700,000 square feet of office space

Up to 1,000,000 square feet of warehouse space

Brief Job Description

The position is for a General Manager. The primary objective is for the Manager to be the “face of the Club” and to ensure that the goals and objectives set by ownership are met specifically as they relate to meeting and exceeding Members’ expectations, provide sound fiscal management, team development and creating and upholding the Club’s culture, reputation, and quality standards. The Manager will provide visionary leadership to the Club staff, provide performance summaries to ownership on a quarterly basis, participate in owner meetings, participate in standing committee meetings, and actively participate in the strategic planning process determined by the Board of Directors. The Manager will be visible and engaging with the Members during peak Member usage times. The Manager will also be visible to employees and foster an open-door TEAM culture.

Candidate qualifications

The successful candidate will ensure that the Club is consistently striving to provide the “best in its class” service and programs provided to Members and their guests. Additionally, proven ability to effectively communicate with all constituencies is critical; as is the ability to lead the staff, clearly understand and explain financial performance. Candidates will present verifiable strengths in membership development and satisfaction, be knowledgeable in all aspects of club operations, club and staff communications, consistent and creative Member activities, and the ability to consistently achieve and exceed goals and objectives set forth by ownership.

Candidate recommended requirements

- 4-year degree (Hospitality degree preferred)
- CCM designation preferred
- 2-Years of Private Club experience as a General Manager/Clubhouse Manager
- Verifiable background and experience in Food and Beverage
- Verifiable success in creating and executing creative resident events/activities
- Verifiable success in membership development and retention
- Outstanding staff development, communication, and training
- Outstanding references from Board members/owners

Personal Conduct

- Conducts him/herself on and off Club property in a manner which reflects the integrity of Beachwalk, and the high personal standards expected of the Club staff.
- Maintains the highest standards of professional appearance, dress, and personal conduct to command the respect of the Club membership and staff.

Compensation Components

- The compensation will be competitive and consistent with Clubs in the northeast region of the United States like Beachwalk in size of membership and total projected revenue.
- Performance Bonus incentives up to 15% of the base salary
- Employee benefits (including health insurance and 401K plan)
- CMAA Education Benefits Provided
- Relocation allowance provided

Projected Starting Date March 15, 2023

The Club will pay reasonable and customary expenses associated with the interview and relocation requirements.

The Club will offer an employment agreement to the successful candidate.

Please e-mail a **cover letter and resume** to:

kevin@clubspecialists.com

For information on Club Specialists Intl. (CSI) please visit our website below:

www.clubspecialists.com

No Phone Calls Please